

# Beacon



# OBTA

An Association for Business Technology Educators

## New York Times Contributing Author Keynotes Conference *Business, Technology, and All That Jazz*

Do you remember the last professional development conference you attended alone, without any of your co-workers or friends? You entered the opening session, looked around hoping against hope that you would see someone from your past, your place of worship, your school, or your neighborhood you could sit with. You reluctantly sit with a group of people, who obviously know each other, and you fear that you will be left to entertain yourself during intermissions.

Perhaps you have never felt this way, but you would like to improve your networking skills to meet new people in your field, or potential guest speakers, and you don't know how to start the conversation.

If you fit into either of these scenarios, or you just want to put a little "jazz" in your current networking techniques, you won't want to miss our opening session when John Meyer will be teaching us how to network.



Our keynote speaker, John Meyer, is not only a contributing author to the New York Times Best Seller *Masters of Networking*, but just last year, he logged in more than 500 hours of networking training.

John is the President and Executive Director of Business Network Ohio, Inc. He has 105 chapters in Ohio with over 2,000 members. He also serves as the Assistant United States National Director for BNI. BNI is the largest business referral organization in the

world and presently has over 4,175 chapters in 29 different countries. John even finds time to be on the OBTA Business and Industry Advisory Council where he is very instrumental in providing incite about current business trends.

John prefers to create presentations and sessions that are unique for the audience. He has a knack of engaging participants with a straight forward, humorous approach. John's approach, along with his knowledge base, makes for a dynamic motivational experience in which we can all benefit.

## Grants, Blues, and Rock at Thursday Pre-Conference

We have planned and secured a limited number of seats at a few of Cleveland's landmarks that will engage, educate and enhance your teaching. These learning opportunities consist of two separate morning sessions, which include lunch, that will be offered on Thursday, October 19, 2006, from 9:00 a.m. until 1:30 p.m.

☑ **Grantseeking Basics Class at The Foundation Center in Cleveland.** Most people are not aware that Cleveland is not only home of the Rock-N-Roll Hall of Fame, but we are fortunate to have one of five Foundation Centers located in the United States. The Foundation Center is the nation's leading authority on philanthropy and is dedicated to serving grantseekers, grantmakers, researchers, policymakers, the media, and the general public. We have arranged for a special learning opportunity that includes time to browse the on-line and physical library with countless grant opportunities available to educators with the help of a Foundation Center librarian who specializes in assisting grantseekers with search tips to find grants specific to his or her search needs. **Lunch at the Cleveland Hard Rock Café** will follow this visit.

☑ **Blues Schoolhouse Program.** Cleveland is home of the International House of Blues Foundation which is an organization dedicated to bringing the arts to schools and communities through programs that promote cultural understanding and creative expression. The International House of Blues Foundation offers classes, held at the House of Blues entertainment complex and restaurant, for educators to teach them how to integrate music into their curriculum. This special learning opportunity introduces educators to the music, art, history and cultural impact of the blues and traditions related to folk art. Utilizing the House of Blues venues as multimedia classrooms, the Blues Schoolhouse engages teachers with a multidisciplinary performance that includes live music and the visual arts. **Lunch at the House of Blues Restaurant** will follow this visit.

Be sure to sign up early for one of these two exceptional sessions because space is limited. We have secured transportation to and from each of the venues--all you have to do is show up and have fun while you learn!

## **. . . And All That Jazz**

### **By Christy Culver, OBTA President**

From Ragtime, Dixieland, The Blues, Big Band, Bebop, Free Jazz, Cool Jazz, to Fusion, Jazz has changed since its beginning. OBTA--An Association for Business Technology Educators has followed suit evolving through its 78 years of existence. Jazz represents a merging and inclusion of many different individuals, music styles, and heritages. OBTA membership is made up of elementary, middle school, secondary, and post-secondary educators; administrators; business leaders; and retirees from various business formats. The record labels may include accounting, business management, marketing, information technology, legal, insurance, manufacturing, and publishing to name a few. But we are assimilating towards one goal: *Business Education for Effective Living*.



Influential business conductors such as Warren Buffett, Bill Gates, Donald Trump, Oprah Winfrey, and Steve Forbes come to mind as individuals who are making a mark on the charts. It doesn't matter whether you are the chairman of the world's largest company, a salesperson at a medium-sized manufacturer, the receptionist at a small medical practice, or a school principal, there is one word all these job titles have in common: business. Search *All That Jazz* on Wikipedia, the free Internet encyclopedia (<http://en.wikipedia.org/wiki/Fantasy>), and you will learn this 1979 musical film is a "semi-autobiographical fantasy by and about Bob Fosse." Wikipedia continues to explain it is a tribute to show business. Are you noticing a common theme...business! No matter what area of education you are involved in or what career students will pursue, it will involve business.

Let the chords move you to attend the 2006 OBTA conference to learn what's new, hot, and All That Jazz! Please share this conference opportunity with your fellow colleagues at school. Invite them to join OBTA and see how All That Jazz relates to business and the classroom. I know the conference planning team has prepared a wonderful score, which includes educational, fun, and rejuvenating opportunities for us. Be ready to share, acquire, and discover classroom strategies, teaching tips, and *All That Jazz*!!! See you in October.

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### **Calling all inquiring minds— BIAC Conducts Roundtable Discussions**

Do you wonder what the current trends are in corporate America or what you can do to prepare your students for life in the business sector once they graduate from high school? If so, then you don't want to miss our opening session which will lead into our working party. The working party will consist of roundtable discussions with our Business and Industry Advisory Council (BIAC) members. Participants will move to the rhythm as they dance from table to table gaining insight from our BIAC members

Do you have a particular topic you would like information about? Submit your topics by September 15 to Shunda Wright at [shwright@bedford.k12.oh.us](mailto:shwright@bedford.k12.oh.us) to be included in the BIAC working party.

### **President's Reception and Meet the Executive Board**



Meet your 2006 OBTA President, Christina Culver, and thank her for all of the work she has done for OBTA. She has worked tirelessly to make her creative ideas a reality. Her guidance has been invaluable.

Meet the 2006 OBTA Executive Board. We want to let them know how much we appreciate them and the countless hours they spend working on behalf of Ohio business teachers.

Come to the reception Thursday evening to enjoy live Jazz, a few cocktails, and heavy hors d'oeuvres to say thanks to Christy and the Executive Board members.



***Business, Technology,  
and All That Jazz***  
October 19-20  
Cleveland Marriott East

# Credit Card Literacy--It's a Survival Tool

Did you know that OBTA has partnered with the Center for Student Credit Card Education, Inc.? Dr. Carol Carolan has prepared a program called "The ABCs of Credit Card Finance--Essential Facts for Students." It was written for high school seniors and college freshmen to improve credit card literacy. So that teens are credit card literate when they arrive on a college campus or go out into the workforce, the following program items are available for **OBTA members**:

1. An Essential Facts primer for each participating student, which they are able to keep as a reference.
2. A Parent Letter for each student (if teaching on the secondary level) with the requirement that they deliver it home. The letter to parents has two main messages: (1) parents need to be aware that their teen can obtain credit cards on college campuses without a prior credit history, without employment, and without a parent's co-signature; and (2) they might want to get involved with their child's credit card education.
3. A Trainer's Guide
4. A PowerPoint Presentation for the program that can be taught in approximately one hour.

All of these items will be available to you at the Cleveland/Akron OBTA Conference, where we will be distributing the *free* materials to you. Take this opportunity to educate your students about credit card literacy!

## Exhibitors Viewing Party

The exhibitors will be displaying their current hits and future releases at the 79<sup>th</sup> OBTA conference for your viewing pleasure. We thank all the exhibitors who have generously donated their time to exhibit at the Akron/Cleveland conference. The Exhibitors viewing party allows business educators to speak with each exhibitor about their individual curriculum needs while moving to their own beat.



In addition to the secondary and post-secondary educational exhibitors, we have again included non-educational exhibitors. Some non-educational exhibitors will have products for sale, and others will take orders and mail the products directly to each individual. Make sure to take advantage of this opportunity to move to your own groove as you view the exhibits, meet with the exhibitors, and shop!

Felicia McMiller, from Bedford High School, is coordinating this "viewing" opportunity.

### EXHIBITOR HOURS

**Thursday, October 19**

**1:00 p.m. - 6:00 p.m.**

**Friday, October 20**

**8:00 a.m. - 12:00 p.m.**

## OBTA First-Time Attendee Stipend

If you are a professional member of the OBTA--An Association for Business Technology Educators and have never attended OBTA's annual conference, you are eligible for a professional development stipend.

One professional OBTA member from each of the nine OBTA sections who has not attended an OBTA Conference will be eligible for a professional development stipend. The \$100 stipend will be presented during the 2006 OBTA Conference on Friday, October 20, 2006, in Warrensville, Ohio. The recipients must attend the conference and OBTA Awards Luncheon, where they will receive the stipend.

If you would like to apply for the **OBTA First-Time Attendee to OBTA Conference Stipend**, please visit [www.obta-ohio.org](http://www.obta-ohio.org) for the application. Applications must be received by **September 15, 2006**. No application will be accepted after the deadline.

*Annual OBTA Business Meeting  
(Section Basket winners revealed!)*

*Friday, October 20, 2:30 p.m.*

# 79<sup>th</sup> OBTA CONFERENCE REGISTRATION FORM

**PROFESSIONAL DEVELOPMENT CONFERENCE**  
**Cleveland Marriott East, Warrensville Hts., Ohio**  
**October 19-20, 2006**

Educator	----
Exhibitor	----
Speaker	----
Administrator	----
Student	----

Name _____ (One name to each registration)	Email Address _____
Address _____	Home Telephone No. _____
City/ST/Zip _____	School Telephone No. _____
School _____	OBTA Section No. _____
School Telephone No. _____	FAX No. _____

**All business teachers attending must be members of OBTA or a state business education organization affiliated with NBEA. Only spouses may attend as guests. Guests should complete a separate registration form.**

OBTA Dues (include membership dues and membership form if not previously paid)	\$45 ___
Preregistration (postmarked by October 12) (Non-member \$100)	\$50 ___
On-Site Conference Registration (Non-member \$115)	\$65 ___
Guest (Spouse Only)	\$15 ___
Full-time Student (include membership dues and membership form if not previously paid)	\$20 ___
Retiree (include membership dues and membership form if not previously paid)	\$20 ___
Thursday--President's Reception and Meet the Executive Board	\$35 ___
Friday Wakeup Walk (please check if attending--no charge)	___
Friday Awards Luncheon	\$25 ___
OBTF Contribution	___
NBEA Membership	\$70 ___
<b>TOTAL REGISTRATION and MEALS</b>	<b>\$ _____</b>

### PRE-CONFERENCE

Enrollments are limited; check workshop to reserve desired session. If a workshop is cancelled due to lack of registration, your money will be refunded. Price includes transportation and lunch.

#### THURSDAY

**9:00 a.m. - 1:30 p.m.**

___ Cleveland Foundation	\$40 ___
___ House of Blues--Blues Schoolhouse	\$40 ___

### COMPUTER SESSIONS

COMPUTER WORKSHOPS: Enrollments are limited; check workshop to reserve desired session. If a workshop is cancelled due to lack of registration, your money will be refunded. All workshops are at CCC--Eastern Campus; transportation will be provided.

#### THURSDAY

**3:30 p.m. - 5:30 p.m.**

___ Structuring Learner-Centered Online Course	\$25 ___
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#### FRIDAY

**8:00 a.m. - 10:00 a.m.**

___ eBay--Buying and Selling	\$25 ___
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**10:00 a.m. - 10:45 a.m.**

___ MoneySKILL	\$15 ___
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**11:00 a.m. - 11:45 a.m.**

___ MoneySKILL	\$15 ___
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**TOTAL SESSION REGISTRATION** \$ \_\_\_\_\_

**TOTAL CONFERENCE** \$ \_\_\_\_\_

Mail Registration Form and Payment Payable to OBTA by October 12 to:

**Susan Bobey, 3395 West 158 Street, Cleveland, OH 44111**

Telephone: 216.671.5979 (home) 216.694.4748 (office),

FAX: 216.696.8843

Email: [sabobey@msn.com](mailto:sabobey@msn.com) or [Susan.A.Bobey@cmsdnet.net](mailto:Susan.A.Bobey@cmsdnet.net)

Availability of specific functions is not guaranteed for on-site registration. No Refunds after **October 12, 2006.**



Friday, October 20, 2006

8:00 a.m.-10:00 a.m.

**eBay--Buying and Selling**  
**R. J. Musat, Computer Systems Support Specialist**  
**Cuyahoga Community College--Metro Campus**

Do you remember that ice cream scoop that your dear old Aunt Bessie used to use that you loved so much? Maybe your 1975 car needs a left-front headlight assembly--you know--the one the dealers don't stock any more. Remember that straw hat with the flowered scarf headband that you just had to have but then realized it didn't go with anything you owned, but you kept it anyway? And what about all those baby clothes that the new addition to your family has outgrown? If you want to buy it or sell it, R. J. will show you how. The mysteries of eBay will be explained and demonstrated. You will also receive a take-home manual covering just about any question you might have, in an easy-to-understand format. This hands-on computer session will be held at CCC--East; transportation provided.

8:00 a.m.-8:45 a.m.

**Teaching with the Tablet PC**  
**Lori Brinker and Patsy Malavite**  
**Associate Professors of Business & Office Technology**  
**The University of Akron, Wayne College**

Learn how to create higher quality student learning experiences through increased collaboration, interaction, and visual stimulation; as well as more effective information-sharing methods.

**Trends in Hiring**  
**Amy Hemperly, Division Director**  
**Office Team/Robert Half International**

What's HOT in today's hiring? What are the hottest jobs companies are seeking to fill (administrative, accounting, and finance field)? What are the specific technical skills driving today's market? What are the top certifications individuals are seeking to get? Amy will explain this and more.

**New Web-Based Keyboarding: It's a SNAP!**  
**John Collin, Paradigm**

Now you can teach keyboarding and document creation without needing Word or WordPerfect! The new Paradigm Keyboarding 5th edition series is a Web-based keyboarding and word processing program with 1-30, 1-60, or 61-120 session textbook options. The student receives a password providing them access to the Web-based program. Software directions are available in Spanish, too, for English language learners. This Web-based Learning Management System gives instructors student management and reporting capabilities which allows them to track performance and communicate with students over the Web. Great for distance learning!

9:00 a.m.-9:45 a.m.

**Using Accounting Software and Business Simulation**  
**to Prepare Students for Real World**  
**Barabara Trent**

This session will present the latest version of the Glencoe Electronic Learning Center Multimedia Program. This program shows how to take the accounting principles taught in Glencoe Accounting into a computerized accounting environment using the Peachtree, QuickBooks, and Excel software programs. Each chapter of the textbook is also accompanied by a software component reinforcing the concepts through multimedia and hands-on activities. This package is everything you need to fully integrate computers into your program.

**Financial Workshop For Instructing and Educating Students**  
**Barbara Davis, CFP Investment Representative, Edward Jones**

This is a financial workshop for instructing and educating students on setting financial and investment goals, the most common types of investments used by individuals, and how to make budgeting and bill paying enjoyable. Copies of "The ABCs of Credit Card Finance--Essential Facts for Students" will be distributed during this session.

**Ohio Lottery --Where does all the money go?**  
**Vickie Allen, Ohio Lottery**

While most citizens are conversant about Ohio Lottery products, very few are conversant about the business aspect of the agency. In fact, the Lottery exists for the sole purpose of generating a profit, as specified by the Ohio Constitution. The Lottery, like non-government business, does generate a profit. Unfortunately, the amount of and use of these profits has been a mystery and a source of contention over the years. In this presentation, Vickie will attempt to dispel the myths and present the facts regarding Lottery profits. While the subject is somewhat complicated and serious, she will present the information in an entertaining fashion.

**International Marketing**  
**and the Globalization of Business**

**Steve Theobald, Thomson National Sales Consultant**

Alternative Instructional Methodologies for an Emerging Curriculum – hear how recent changes in the international political, cultural and technological landscape impact how we do business around the world. Do your methods and methodologies address these changes? We will discuss this newly emerging high school curriculum, the current trends, and suggestions on how to integrate non-traditional methodologies into your instruction.

**CEU/PDU Certification**

A CEU/PDU certificate form will be distributed in your registration packet for those who wish to take advantage of this opportunity. Certificates may be presented to your school district for the credit.

**10:00 a.m.-10:45 a.m.**

**MoneySKILL™**  
**Susie Irvine President & CEO**

**American Financial Services Association Education Foundation**

MoneySKILL™ is an online, interactive, reality-based personal finance curriculum that is provided at no cost for high schools and their students. This course consists of 36 modules covering content areas of income, expenses, assets, liabilities and risk management. Two modules are life-simulations where students can plan and project their own life expectancies regarding jobs and income, housing and vehicle choices, education plans, marital and family plans - and more! Pre- and post-tests are included, as well as, an electronic grade book to record each student's pre- and post-test scores, module test scores, and course grade electronically. This MoneySKILL™ computer based training workshop will familiarize teachers with the registration process for classes and students and the electronic grade book that continuously keeps track of the students' progress. This hands-on computer session will be held at CCC--East; transportation provided. This session repeats from 11:00 a.m. - 11:45 a.m.

**10:30 a.m.-11:15 a.m.**

**The New Entrepreneurs: Virtual Assistants**  
**Dr. Rose Marie Kuceyeski, Professor, Information Technology**  
**School of Business and Information Technology**  
**Owens Community College**

The Internet, combined with corporate downsizing, has contributed to the growth potential for entrepreneurs. Virtual assistants have seized the moment developing their own business ventures to perform administrative tasks on an entrepreneurial basis. The current trend toward "outsourcing" supports the growth of this new breed of small business owners. Learn how the School of Business and Information Technology at Owens Community College corroborated to be one of the first to create an Administrative Virtual Assistant Certificate Program (AVA), comprised of credit courses that can be used toward the Office Administration degree program as well as one's entrepreneurial professional goals.

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## Friday Wake Up and Walk

Join your colleagues for a vigorous walk around the conference hotel area. Put some energy in your step and get rid of a few calories while you enjoy dialogue with your friends. Larry Massey from Jane Addams Business Careers Center is arranging this event.



**K-12 Business Content Standards: Progress Report in Ohio**  
**Dr. Robert Berns, Business Education**  
**Bowling Green State University**  
**Robert O'Donnell, Sandy Valley High School**  
**Jane Briggs, Eastland Career Center**

OBTA has collaborated with the BIT and Marketing Divisions of Ohio ACTE to prepare a set of K-12 business content standards for Ohio schools. Although not legislated, this session will explain the benefits of establishing such standards, how they can be used, what they look like, and the process used to create them. The standards also include academic connections from Ohio's Academic Content Standards. An important question is, "How can business education contribute to students learning academic content standards?" This set of standards will help teachers answer that critical question.

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### **COMPANY Motivates**

**Deborah Kleinhenz, Maple Heights High School**

For years the topic of restructuring the educational system has been the focus of discussion. The traditional system is not meeting the needs of students and assuring that students are competent and empowered. "Company" is a student learning management system that is a total paradigm shift from the traditional system where students have CHOICE in what they learn, where they are held ACCOUNTABLE to prove competency, and where all learning is COMPETENCY-BASED. "Company" provides a powerful student learning management system which validates master career skills, develops a high-level work ethic, fosters personal growth, encourages teamwork, and EMPOWERS students. Careers are taught instead of isolated learning in courses. Learning is personalized, and students never have to wait to learn. The "Company" system is impacting the lives of students and is worth the effort.

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### **A Real World Perspective for Personal Finance Education**

**Steve Theobald, Thomson National Sales Consultant**

Many states now mandate personal finance as a graduation requirement. How is your state or local district addressing this trend? How are you addressing this fast growing curriculum? Hear how to integrate new methods, media, and additional materials and resources into your curriculum to address these changes.



Log on to **www.nbea.org** for:

1. Current membership form and a list of benefits. Benefits include membership in NCBEA.
2. NCBEA Conference information, November 1-3, 2006, in Springfield, IL.
3. NBEA Conference information, Spring of 2007, in New York City.

11:30 a.m.-12:15 p.m.

**K-12 Business Content Standards: Progress Report in Ohio**  
**Dr. Robert Berns, Business Education**  
**Bowling Green State University**  
**Robert O'Donnell, Sandy Valley High School**  
**Jane Briggs, Eastland Career Center**

Repeat of the 10:30 a.m. session

**Internet Investing:**

**A New Application of Technology for the Classroom.**  
**Joseph Muscatello and Ralph Lindeman, Professors**  
**Kent State University, Geauga Campus**

This interactive presentation will cover two major topics: 1) a study of the current use of internet investing in Ohio classrooms and ways to increase same, and 2) techniques for teaching internet investing for the maximum benefit of students.

**Emotional Intelligence and Motivational Interviewing**  
**as Classroom Management Techniques**

**Dr. Debra Westerfelt, Assistant Professor**  
**Administrative Information Dept., Stark State College**

In today's classroom, student behaviors have changed significantly. This workshop will address teaching techniques and student activities that will transform your classroom environment and promote student success.

**Newspapers in the Classroom**

**Joy Spencer, Editor, Teacher Guide**  
**The Wall Street Journal Classroom Edition**

This interactive lecture session will help educators learn how to integrate newspapers into their business classes. A daily newspaper and handouts will be provided.

**Professional Development**  
**Conference**

OBTA wants to emphasize that the purpose of our annual conference is *professional development*, aligning with terminology used at educational institutions and in licensure requirements



*Business, Technology,*  
*and All That Jazz*  
October 19-20  
Cleveland Marriott East

**Roads Leading to the . . .**  
**79<sup>th</sup> OBTA Professional Development**  
**Conference**

**Cleveland Marriott East**  
26300 Harvard Road  
Warrensville Hts., OH 44122

Reservations Phone: 800.535.0162

Web Address: [www.clevelandmarriotteast.com](http://www.clevelandmarriotteast.com)

**From Northwest (Toledo area)**

- Ohio Turnpike to I-480 exit
- I-480 east
- I-271 north to Harvard exit
- Left at exit light
- Left at Richmond Road (second light)
- Marriott entrance on left

**From South (Cincinnati and Dayton area)**

- I-71 N toward Cleveland
- I-271 east to Harvard exit
- Left at exit light
- Left at Richmond Road (second light)
- Marriott entrance on left


**From East (Youngstown area)**

- Ohio Turnpike to I-480 west
- I-480 west
- I-271 north
- Left at exit light
- Left at Richmond Road (second light)
- Marriott entrance on left

**Make it a Weekend!!**



Rock-n-Roll Hall of Fame and Museum

Art Museum 

Natural History Museum



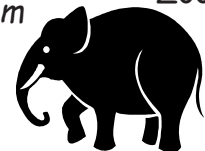
Crawford Auto-Aviation Museum



Health  
Museum



Zoo



Visit [travelcleveland.com](http://travelcleveland.com)

**CLEVELAND**

## Additional For Purchase

# Digital Robotic Calculators

Students nominated for the BIAC recognition receive a letter acknowledging their merits and a digital robotic calculator. Some Ohio teachers were so excited about the calculators that they wanted to purchase some to use for personal student recognition, to give to administrators, or as a thank you gift for advisory committee members. As a result of this request, OBTA has ordered extra calculators available for purchase by Ohio teachers.

By pressing the button on the front of the calculator, the calculator opens slowly to display a digital screen and the calculator. The calculator has soft touch keys, a clock displaying hour/minutes/seconds, a travel alarm with eight wakeup sounds, a calendar pre-programmed until 2099, a world timer with 16 time zones, and a count-down timer.



The cost of the calculator for members of the organization is \$8 each, which includes shipping anywhere in Ohio. Send your personal requests with check, payable to OBTA, to Marilyn Grismere, PO Box 97, Miamiville, OH 45147 or contact Marilyn at [mgrismere@cinci.rr.com](mailto:mgrismere@cinci.rr.com).

These calculators will be available for purchase at the Cleveland/Akron Conference in October. Pick up a few to have on hand. You never know when you need a small token of appreciation.

Find OBTA on the Web at:  
[www.obta-ohio.org](http://www.obta-ohio.org)

## Section Basket Raffle

A tisket a tasket don't forget the baskets . . .



Are you in the market for a chance to win goodies or antiques? Make sure to stop by the OBTA Section Basket raffle table located in the Exhibitors Hall during the conference. Who knows what you could win with your monetary donation.

Heather Phillips from the University of Cincinnati, Raymond Walters College, is coordinating this activity. If you would like to assist Heather during the conference to promote the raffle ticket purchases, please contact her at [heather.phillips@uc.edu](mailto:heather.phillips@uc.edu).

## Introducing . . .

# Columbus BIAC Member Jon Garner

Jon is the current Account Representative for Kelly Engineering Resources in Columbus, Ohio. Kelly Engineering provides all types of engineers for their various clients in the central Ohio region. The engineers are hired as contractors, contractors-to-hire, and direct hire.



Prior to Kelly, Jon spent 20 years in positions of recruiting, sales/marketing, and management. He also owned two retail businesses in Columbus.

Jon is currently a member of SME and SMFE. He holds a BA in business from Ohio State University.



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## **OBTA Mission Statement**

*To make a positive difference  
in business education  
by providing  
professional development activities,  
technology-based workshops,  
research, publications,  
and networking opportunities.*

# 79<sup>th</sup> OBTA Professional Development Conference Business, Technology, and All That Jazz

## Cleveland Marriott East October 19-20, 2006 (Thursday - Friday)

26300 Harvard Road, Warrensville Hts., OH 44122

Reservation Telephone: 800.535.0162

Web Address: [www.clevelandmarriotteast.com](http://www.clevelandmarriotteast.com)



Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email Address \_\_\_\_\_

Credit Card No. \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

American Express

JCB

Carte Blanche

Diners Club

Discover Card

VISA

MasterCard

**REGISTER EARLY:** Make reservations by **Friday, September 22, 2006**. Reservations may be made by calling the Cleveland Marriott East Hotel reservations number and identifying yourself as part of the **OBTA Professional Development Conference**. You may also FAX or mail this form.

Please reserve accommodations as indicated. Special requests will be noted, but cannot be guaranteed. To secure your reservations, a guarantee of either the first nights lodging or a major credit card number and expiration date must accompany your reservation.

### PLEASE COMPLETE:

Arrival Date: \_\_\_\_\_ (Wednesday, 10/18; Thursday, 10/19; Friday, 10/20) (check in time: 3:00 p.m.)

Departure Date: \_\_\_\_\_ (Thursday, 10/19; Friday, 10/20; Saturday, 10/21; Sunday, 10/22) (check out time: noon)

Rate: Single (1 or 2 persons) \$126.00 (plus 15% tax) **FREE PARKING**

Single (One Bed) \_\_\_\_\_ Double: (Two Beds) \_\_\_\_\_

Smoking \_\_\_\_\_ Nonsmoking \_\_\_\_\_ Special Requests \_\_\_\_\_

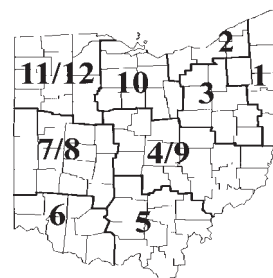
ONE RESERVATION ONLY PER ROOM IF SHARING

Share With: \_\_\_\_\_





An Association for Business Technology Educators



Support your professional organization . . . with your membership!

Membership applications may be found at our web site: www.obta-ohio.org
For additional information contact: Marilyn Grismere at 513.831.1728 or mgrismere@cinci.rr.com

2006-2007 Membership Application
O B T A—An Association for Business Technology Educators
Membership Year July 1, 2006-June 30, 2007

Please fill in all blanks below. Please print or type. Check to exclude your personal data from the directory.

Title First Name Initial Last Name
Home Address City/State/Zip
Evening/Area Code/Phone E-mail Address

School Name School Address
City/State/Zip
Day/Area Code/Phone

Position Institution Dues Information (please circle)
Classroom Teacher Elementary Professional - \$45.00
Teacher Educator Middle/Jr. High Retired - \$20.00
Administrator Secondary/High School Student (full-time, undergraduate) - \$20.00
Supervisor JVS/Career Center Life Member - NC
Other College/University
Tech./Community College

Highest Degree Completed Private Business College Payment Information
Bachelor State Department Make check payable to OBTA
Master Other
Specialist
Doctoral

OBTA Section No.
County (School)
NBEA Member

RETURN THIS FORM WITH PAYMENT TO:

Mrs. Mary Deloe
Davis College
4747 Monroe Street
Toledo, OH 43623

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Section 4/9 Washington, Monroe, Belmont, Guernsey, Noble, Morgan, Muskingum, Coshocton, Knox, Licking, Perry, Fairfield, Franklin, Delaware, Morrow, and Marion
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