

# Beacon



An Association for Business Technology Educators

## Jamie Farr Keynotes Toledo Conference

*M.A.S.H.--Moving Ahead, Striving Higher In Business Education*

### Up Close with Jamie Farr

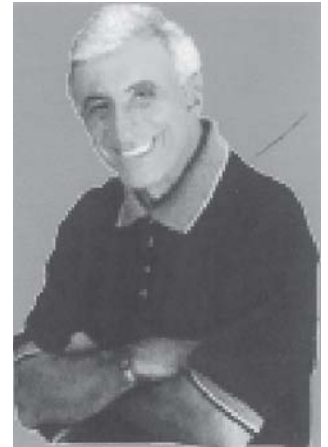
OBTA is proud and privileged to present Jamie Farr as our keynote speaker for our 80<sup>th</sup> Professional Development Conference in Toledo. Jamie is, without a doubt, Toledo's favorite son, and Northwest Ohio in general is well known as "Jamie Farr Country." His distinguished career in show business spans 53 years!

Among Jamie's proudest accomplishments are being nominated for an Emmy for his role in *M\*A\*S\*H\** and receiving a "Star on the Hollywood Walk of Fame" in 1985. Jamie also has received two honorary doctorates, one from The University of Toledo in 1983 and another from the Medical College of Ohio. Coincidentally, the two institutions have now merged into what has become the third largest university in Ohio.



For the last 23 years, Jamie has hosted the nationally acclaimed LPGA Jamie Farr Owens Corning Classic sponsored by Kroger in Sylvania, Ohio. The tournament has grown to become the highest rated LPGA tournament and has raised \$5.3 million for over 90 children's charities in Northwest Ohio.

If you think of Jamie as being talented, sincere, unpretentious, likable, modest, and funny in real life, he is all of these and more! He is a model for everyone to follow and truly epitomizes our theme, "Moving Ahead, Striving Higher." OBTA is elated that he will be with us on October 19, 2007, in Toledo.



## Ohio Treasurer to Speak at Awards Luncheon

We are extremely pleased that Richard Cordray, Ohio Treasurer, will be our Awards Luncheon speaker. Elected in 2006, he manages all banking functions for the State of Ohio and an investment portfolio averaging \$11 billion. Mr. Cordray is taking the lead to implement personal finance education in Ohio's high schools.

Mr. Cordray is experienced in government, having served as Franklin County Treasurer, as a State Representative, and as Ohio's first State Solicitor. An attorney by profession, he argued six cases before the U.S. Supreme Court and taught for 15 years at Ohio State's law school.

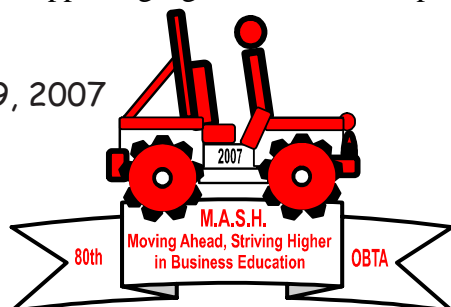
An active volunteer, Mr. Cordray received the Ohio Legal Assistance Foundation's Presidential Award for his work supporting legal services for the poor. In 2000, the Human Rights Campaign recognized him as its

Humanitarian of the Year for his efforts to promote tolerance and understanding in our community. In 2005, he was named the national "County Leader of the Year" by *American City & County* magazine.

Mr. Cordray lives near Grove City with his wife Peggy and their young twins, Danny & Holly. His earliest claim to fame was as an undefeated 5-time champion on the *Jeopardy* TV show.



October 18-19, 2007  
Hilton Toledo



# Now Recruiting!

By Shunda Wright, OBTA President



We are looking for a few good men and women who want to “**Move Ahead, and Strive Higher in Business Education.**” You do not want to be left behind because business and technology educators are going to be flocking to Toledo, Ohio on October 18 and 19 to the 80<sup>th</sup> Annual OBTA Professional Development Conference.

If you miss this enlistment opportunity you will be missing out on the chance to:

- ✓ Hear invigorating comments from **Jamie Farr**, the Keynote Speaker!
- ✓ Learn more about how the new financial literacy course will affect business educators, at the Awards Luncheon, where **Richard Cordray, State of Ohio, Treasurer** will be the speaker!
- ✓ Participate in two, 1½ hour hands-on computer workshops on **MS Office 2007** given by EMC Paradigm!
- ✓ Learn how you can get a copy of the new **Business Education Standards!**
- ✓ **Tour** the beautiful University of Toledo Health Science Campus!
- ✓ Attend **useful, educational** concurrent sessions!

If you want to take advantage of this enlistment opportunity, complete the registration form included in this edition of the *BEACON* or go to our website [www.obta-ohio.org](http://www.obta-ohio.org).

Sign up early so that you can be among the strongest army of Business and Technology Educators in the nation.

## OBTA Mission Statement

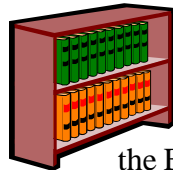
*To make a positive difference  
in business education  
by providing  
professional development  
activities,  
technology-based workshops,  
research, publications,  
and networking opportunities.*



*Jamie Farr and Joy Dougherty at Highland Meadows Golf Club on July 12, 2007, discussing plans for 80<sup>th</sup> OBTA Professional Development Conference during LPGA Jamie Farr Owens Corning Classic sponsored by Kroger.*

## The Tanga Business Resource Center Needs Our Help!

The city of Tanga in Africa is the sister city of Toledo, Ohio! They are in the process of beginning a business resource center and are in need of unused, up-to-date, and relevant *vocational level textbooks* in the following areas: computer skills, communication, marketing, retail, management, workforce development, job search, resume writing, business plans, etc. They have money for furniture and have been given computers, but they have nothing to put on their bookshelves.



To assist them in furnishing this center with educational materials, we are asking all conference attendees to bring any extra, up-to-date vocational level textbooks to our 80<sup>th</sup> OBTA Professional Development Conference. A table will be set up in the Exhibitors Area so that donations can be collected in a central location at the conference. *Remember: They are requesting vocational level textbooks, not college textbooks.*

This is the time of year when publishers always send teachers new books. Some of them may not be used, so you or your colleagues might have extra books to donate. We hope that you will donate them to the Tanga business resource center this year!

This entire project is being spearheaded by Dr. Elizabeth Balint, Project Manager, Great Lakes Consortium for International Training and Development. This consortium is a collaborative effort of BGSU, UT, Lourdes College, and WSOS Community Action Commission, Inc. They would like to put together several boxes containing a total of 250 books to send to Tanga in the fall.

Diana Ujvagi from Bowsher High School is coordinating this project for the OBTA conference. Direct any questions you have to her at [djujvagi@aol.com](mailto:djujvagi@aol.com).

***Your efforts in making this project a success will be greatly appreciated!***

# OUR EXHIBITORS WILL MAKE A SIGNIFICANT HIT!



Our conference exhibitors will be on hand to display their **sMASH** hits and future releases at the 80<sup>th</sup> OBTA conference for your viewing pleasure. We sincerely thank all the exhibitors who have generously donated their time to exhibit at the Toledo conference. At our exhibitors' tables, business educators can speak with each exhibitor about their individual curriculum needs.

In addition to the secondary and post-secondary exhibitors, we have again included noneducational exhibitors. Some will have products for sale, and others will be happy to take orders and mail the products directly to each person. Make sure to take advantage of this opportunity to view the exhibits, meet with the exhibitors, and do some serious shopping as well.

But that's not all! A very cool **M.A.S.H. Exhibitors Challenge** will offer you the chance to win prizes. Look for more information about it in your registration packet!

## EXHIBITOR HOURS

**Thursday, October 18**

**12:30 - 5:00 p.m.**

**Friday, October 19**

**8:00 - 11:45 p.m.**

**1:45 - 4:00 p.m.**

## Thursday Evening Enjoyment . . .

### A *M.A.S.H.* Dinner at Packo's at the Park and Entertainment by The Around the Bend Players

Join the Executive Board at Packo's at the Park, located near Fifth Third Field, for a traditional *M.A.S.H.* dinner on Thursday evening, October 18, at 5:30 p.m. You will have a choice of six entrées: Tony Packo's Roast Beef Platter, World Famous Hot Dog with Soup or Chili, Stuffed Cabbage with Kraut, Chicken Paprikas with Dumplings, Sweet Hot Chicken Salad Sandwich, or Original Chicken Sandwich. Vegetarian options are available. Meet those in OBTA who make things happen for YOU!



After dinner, we will return to the Hilton for entertainment by **The Around the Bend Players**, Northwest Ohio's Original Improvisational Comedy Troupe. If you are a fan of the television show *Whose Line Is It Anyway?* you'll enjoy Toledo's own improvisational comedy troupe. Improv is a series of comedy sketches and spontaneous theater games performed with the help of suggestions and ideas from the audience. Therefore, this is a highly interactive show popular at professional development conferences. Light snacks will be served, and a cash bar will be available during the performance.

Join us for a completely original, unpredictable, and 100% fun evening. It is sure to **Make A Successful Happening!**

## Apply Now . . .

### First-Time Attendee Stipend

If you are a professional member of the OBTA--An Association for Business Technology Educators and have never attended an OBTA Professional Development Conference, you are eligible for a first-time attendee professional development stipend.

One professional OBTA member from each of the nine OBTA sections can be awarded a professional development stipend. The \$100 stipends will be presented during the OBTA Conference on Friday, October 19, at the Awards Luncheon at the Hilton Toledo in Toledo, Ohio. The recipients must attend the conference and OBTA Awards Luncheon, where they will receive the stipend.

If you qualify and would like to apply for the **OBTA First-Time Attendee Professional Development Stipend**, please visit [www.obta-ohio.org](http://www.obta-ohio.org) for an application form. Applications must be received by **September 17, 2007**. No application will be accepted after the deadline.

### *OBTA Mission Statement*

*To make a positive difference in business education by providing professional development activities, technology-based workshops, research, publications, and networking opportunities.*

# 80<sup>th</sup> OBTA CONFERENCE REGISTRATION FORM

## PROFESSIONAL DEVELOPMENT CONFERENCE

**Hilton Toledo**  
**October 18-19, 2007**

Educator	_____
Exhibitor	_____
Speaker	_____
Administrator	_____
Student	_____
Retiree	_____
Guest	_____

Print or type

Name _____ (One name to each registration)	Email Address _____
Address _____	Home Telephone No. _____
City/ST/Zip _____	School Telephone No. _____
School _____	OBTA Section No. _____
School Telephone No. _____	FAX No. _____

**All business teachers attending must be members of OBTA or a state business education organization affiliated with NBEA. Only spouses may attend as guests. Guests should complete a separate registration form.**

Are you a first time attendee? Yes \_\_\_\_\_ No \_\_\_\_\_

OBTA Dues (include membership dues and membership form if not previously paid) \$45 \_\_\_\_

Preregistration (postmarked by October 1) (Non-member \$100) \$50 \_\_\_\_

On-Site Conference Registration (Non-member \$115) \$65 \_\_\_\_

Guest (Spouse Only) \$15 \_\_\_\_

Full-time Student (include membership dues and membership form if not previously paid) \$20 \_\_\_\_

Retiree (include membership dues and membership form if not previously paid) \$20 \_\_\_\_

Thursday--Dine with the Executive Board  
5:30 p.m. -- Packos Downtown \$20 \_\_\_\_  
7:30 p.m. -- R and R @ The Hilton \$15 \_\_\_\_  
OR Package -- Dinner and R and R \$30 \_\_\_\_

Friday Awards Luncheon \$25 \_\_\_\_  
Please check for vegetarian meal \_\_\_\_\_

OBTF Contribution \_\_\_\_\_

NBEA Membership \$70 \_\_\_\_

**TOTAL REGISTRATION and MEALS** \$ \_\_\_\_\_

### SPECIAL LEARNING ACTIVITIES

Enrollments are limited; check workshop to reserve desired session. If a workshop is cancelled due to lack of registration, your money will be refunded.

**THURSDAY**  
2:00-3:45 p.m. -- Office 2007 SNAP Workshop \$15 \_\_\_\_

**FRIDAY**  
2:30-4:00 p.m. -- Learning Styles Session \$10 \_\_\_\_  
2:30-4:15 p.m. -- Office 2007 SNAP Workshop \$15 \_\_\_\_

**TOTAL AMOUNT SUBMITTED FOR CONFERENCE** \$ \_\_\_\_\_

**Please check if you plan on attending these special complimentary conference activities:**

**THURSDAY**  
3:00-4:30 p.m. -- Tour UT Health Science Campus \_\_\_\_\_

**FRIDAY (after luncheon)**  
President/Awards Reception \_\_\_\_\_

Would you be willing to serve as a Session Facilitator?

Thursday session \_\_\_\_\_ Friday session \_\_\_\_\_  
(If checked, we will contact you-thanks!)

Mail Registration Form and Payment Payable to OBTA by October 1 to:

**Carol McCormick, The University of Toledo, Department of Applied Organizational Technology**  
**2801 West Bancroft MS 400, Toledo, OH 43606**

Telephone: 419.530.3192  
FAX: 419.530.3047  
Email: carol.mccormick@toledo.edu

Availability of specific functions is not guaranteed for on-site registration. No Refunds after **October 1, 2007.**

# OBTA--An Association for Business Technology Educators

## 80<sup>th</sup> Professional Development Conference

Hilton Toledo

October 18-19, 2007

### CONVENTION PROGRAM

#### WEDNESDAY, OCTOBER 17

6:00 p.m. - 8:00 p.m. Officers' Meeting  
8:00 p.m. - 10:00 p.m. Finance Committee Meeting  
10:00 p.m. - 11:30 p.m. Officers' Meeting

#### THURSDAY, OCTOBER 18

8:00 a.m. - 9:45 a.m. Officers' Meeting  
9:45 a.m. - 1:00 p.m. Executive Board Meeting  
12:30 a.m. - 5:00 p.m. Registration  
12:30 p.m. - 5:00 p.m. Exhibitors Visitation  
2:00 p.m. - 3:45 p.m. Concurrent and Computer Sessions  
3:00 p.m. - 4:30 p.m. Tour UT Health Science Center  
5:30 p.m. - 7:00 p.m. Packo's at the Park  
7:30 p.m. - 9:30 p.m. The Around the Bend Players

#### FRIDAY, OCTOBER 19

7:30 a.m. - 11:30 a.m. Registration  
8:00 a.m. - 11:45 a.m. Exhibitors Visitation  
8:00 a.m. - 9:00 a.m. Davis College Breakfast  
9:30 a.m. - 10:15 a.m. Keynote Address--Jamie Farr  
10:30 a.m. - 11:00 a.m. Pictures and Autographs  
11:00 a.m. - 11:45 a.m. Reception for Sponsors, BIAC, OBTA Executive Board, and Dignitaries  
11:15 a.m. - 12:00 noon Concurrent Sessions  
12:15 p.m. - 1:45 p.m. Awards Luncheon  
1:45 p.m. - 2:30 p.m. President's and Awards Reception  
1:45 p.m. - 4:00 p.m. Exhibitors Visitation  
2:30 p.m. - 4:30 p.m. Concurrent and Computer Sessions  
4:45 p.m. - 5:15 p.m. OBTA Annual Meeting and Basket Winners  
5:15 p.m. - 5:45 p.m. Governing Body Meeting and Photos

### **Move Ahead and Strive Higher by Becoming a Session Facilitator**

Attendees are invited to become involved in the conference by serving as session facilitators. Betty Posta from The University of Toledo is coordinating this important responsibility for the conference. Session facilitators are needed for each concurrent and workshop session. Your duties consist of obtaining the biographical information of the speaker(s) from Betty at the conference, introducing the speaker(s), and assisting the speaker(s) with handouts during the presentation. If you would like to be a facilitator, contact Betty at [betty.posta@utoledo.edu](mailto:betty.posta@utoledo.edu).

### SM.A.S.H. HIT CONFERENCE SESSIONS

(As of Publication Date)

Thursday, October 18, 2007

2:00-3:45 p.m.

#### **Integrating Assessment Tools and Tutorials in Your Computer Concepts and Applications Course: It's a SNAP! John Collins, Paradigm Publishing**

With SNAP, from Paradigm Publishing, students can demonstrate and enhance computer skills learned in the classroom. Features of SNAP include: training tutorials, concept and skill-based exams, automatic document checking, learning management tools, and communication tools. This session will provide an in-depth look at SNAP, a state-of-the-art tool for training, assessing, and managing student proficiency in an LMS environment using Microsoft Office.

2:00-2:45 p.m.

#### **Academic Credit for Business Subjects and K-12 Business Standards Dr. Robert Berns, Business Education Chairperson Bowling Green State University**

*Moving ahead* by offering academic credit in English, Mathematics, and Social Studies for high school business subjects taught by business teachers while *striving higher* using the new K-12 business standards created by OBTA, BIT, and OMEA.

#### **From the 4077th to a Blog Prof. Darla Johanssen, Owens Community College**

Attention all Personnel:  
Blogging is becoming popular in education as well as in business.

What is a blog? What are the benefits of using a blog in education? What is proper etiquette for a blog? How do I create a blog? How do I evaluate the student's use of a blog? Where can I learn more about blogs? These are just a few of the questions that will be answered in this Blogging session.

There are free blogging websites and blogging is a great way to involve students in the learning process. Blogging also helps to develop higher-order, critical thinking skills.

*Professional Development prepares and  
supports educators to help all students  
achieve to high standards of learning  
and development.*

**3:00-3:45 p.m.**

**My Body Said What?  
Dr. Judy Ennis, Executive Dean  
Owens Community College, Findlay Campus**

Over 93% of any message is conveyed to the listener via non-verbal communication. Your body, and that of your listener, is always giving out the true meaning of the spoken words. You can use body language to identify such traits as listener's learning mode, personality types, agreement among individuals, how to project power, even when you don't feel powerful, and many other clues that will enable you to convey your message and convince the listener that you are the best person for them to follow.

This fast paced presentation presents a plan for understanding differences which is directed toward tendencies and not absolutes. It should be tempered with the many factors in the total make-up and environment of the individual. The audience participation exercise is designed to assist in understanding the concept of personality difference and how more knowledge about innate strengths and weakness can be used to increase job satisfaction and productivity and just life in general.

**Attention-Forward-March!!!  
Classroom Strategies for Student Engagement  
H. Roger Fulk, Professor/Chair  
Office Information Systems Program  
Wright State University--Lake Campus**

This session will focus on various methods which can be used to call students to *attention*, move them *forward* in business and technology, and *march* them ahead in the learning process. Activities and projects will be shared showing ways of integrating technology, applications, hands-on activities, and other techniques to ensure student engagement and success. Teaching and learning styles will also be explored. Participants are encouraged to bring along copies of successful activities and projects used in their classrooms to share.

**Friday, October 19, 2007**

**11:15 a.m.-12:00 noon**

**An Exciting New Course:  
Who will love it more . . . you or your students?  
Lisa J. Ernsthansen, Technology Integration Specialist  
Anthony Wayne Local Schools**

Interested in taking your students' technology skills to the next level and teaching them employability skills simultaneously? Students will learn human relation and interpersonal communication skills, teamwork, time management, and technology skills in a "real world" setting. Interested in knowing how your students can experience the "real world" by creating projects that can be used by the school and school district? Then this is the workshop for you. Learn what it takes to get a course like this into your high school curriculum, what the curriculum should consist of, and why it is successful.

**Enhancing Your Presentations with Winows Movie Maker  
Lori Dewyre and Michele Dominick, Instructors  
Penta Career Center**

Add excitement to your classroom presentations with Windows Movie Maker! This is free software that you can download from Microsoft and will add a new dimension to your presentations to educate and entertain your students. Windows Movie Maker can also be used for student projects to increase student interest in educational projects.

**The "Ohio Core" Personal Finance Graduation Requirement--  
Get Prepared Now!  
DJ Kern-Blystone, Business Education Lecturer  
Bowling Green State University**

With the passage of Ohio Senate Bill 311 in December 2006, high schools will now be required to offer some form of personal finance education to students, beginning with the freshman class of 2010. Gear up now for a strong, interactive curriculum with free resources in your classroom. Look at the modules developed for the Ohio Teachers Academy training, and get a look at resources that can help you keep up to date and keep your students engaged in this important learning.

**2:30-4:00 p.m.**

**Exploring Learning Styles  
Shawn Orr  
Business Administration and Technology Chairperson  
Davis College**

This session will take you on an exploration of learning styles - yours and the students. Through the use of David Kolb's Experience Based Learning System, each participant will identify his or her individual learning style, will identify how their learning style affects teaching style, and will develop lesson plans that teach across the various learning styles. We will also explore how Learning Styles influence how we interact with students and colleagues, how we work in teams, and how we negotiate our personal and professional relationships. Join us as we delve into an exciting opportunity to improve what we offer students in the classroom through the analysis of learning styles. (\$10 fee to attend includes TRG Hay/McBer Learning Style booklet and The Kolb Learning Style Inventory. Limit 25 participants)

**2:30-4:15 p.m.**

**Integrating Assessment Tools and Tutorials in Your Computer  
Concepts and Applications Course: It's a SNAP!  
John Collins, Paradigm Publishing**

With SNAP, from Paradigm Publishing, students can demonstrate and enhance computer skills learned in the classroom. Features of SNAP include: training tutorials, concept and skill-based exams, automatic document checking, learning management tools, and communication tools. This session will provide an in-depth look at SNAP, a state-of-the-art tool for training, assessing, and managing student proficiency in an LMS environment using Microsoft Office.

2:30-4:15 p.m.

**At Your Service!**

**John Meyer, National Director, Business Network International**  
**Nancy Whetstone, Director, Ohio Business Week**  
**Merri Bame, Coach and Founder, Breaking Down Barriers**  
**Bill Shull, SCORE Counselor, Retired Business Executive**

Just for you, OBTA members, the Business and Industry Advisory Council is inviting you to bring your questions to them for assistance, information, resources or fun! Consider what you can ask them in this mini series of four 10-minute Q & A sessions. (See related story on Page 2)

**Podcasting: Moving Ahead, Striving Higher  
in Business Education**  
**Dr. Rose Marie Kuceyeski**  
**Owens Community College**

Have you noticed those telltale earbud wires dangling around students' necks? Students are tuned in, but how can business education faculty "strive higher" by tapping into this technology for educational purposes? Join us for an informative session on "moving ahead" with podcasting in business education. Experience for yourself how faculty can record and distribute podcasts and how students can listen, view and download course related materials for learning anytime, anywhere!

3:30-4:15 p.m.

**A Novel Approach to Accounting Education**  
**Prof. Kathleen Fitzpatrick**  
**University of Toledo**

Add an interesting dimension to your class by incorporating a mystery novel into your curriculum. Students will become familiar with important terms and concepts as they are introduced throughout the story. I will bring a selection of novels for you to examine. These books are written by accounting educators and cover various business and accounting topics. Learn how these novels have also been used in the classroom to incorporate creative writing into a business course with a short story assignment. Come and see some great stories my students have created from their experiences.

***Annual OBTA Business Meeting  
(Section Basket winners revealed!)***

***Friday, October 19, 4:45 p.m.***

From the Editor . . .

I hope you are excited about the upcoming conference in Toledo and interested in the other information published throughout the year. However, if you would like to be taken out of the OBTA database, please email the membership chairperson, Pam Rankey, at [prankey@fuse.net](mailto:prankey@fuse.net).

**Roundtable Discussions**

**BIAC Members are  
"At Your Service" to  
Motivate, Advice, Serve, and  
Help**

Just for you, OBTA members, the Business and Industry Advisory Council is inviting you to bring your questions to them for assistance, information, resources or fun! Consider what you can ask them in this mini series of 4, 10-minute Q & A sessions. You will move from table to table asking questions of our BIAC members.

Last year each session was designed to give you information. This year is designed to have you ask us key questions for Q & A as you sit down with each advisory council member. So get ready . . . read about them and their expertise, below, jot down some questions or comments for interaction, and bring them with you to this session. If you have nothing to say, they'll create the agenda. If you come prepared, they will be **at your service!**

**John Meyer**, National Director of Business Network, International - focuses on connecting people and networking, strong in goal-planning, values image and presentational delivery

**Nancy Whetstone**, Director of Ohio Business Week - helps create an exchange of experiences in the business world and among students, values the power of attraction, storytelling

**Merri Bame**, Coach and Founder of Breaking Down Barriers - helps people to make a positive difference in leadership and skill development; encourages making strong choices and staying "in the game" of communication

**Bill Shull**, SCORE counselor and retired business executive - helps people think strategically about their goals and dreams and implement procedures that get them desired results

**CEU/PDU Certification**

A CEU/PDU certificate form will be distributed in the conference registration packet for those who wish to take advantage of this opportunity. Certificates may be presented to your school district for professional development credit. Dr. Rozalind Herzig from Bowling Green High School is coordinating this activity for the conference.

# AN INFORMATIVE AND EDUCATIONAL TOUR AWAITS YOU AT UT'S HEALTH SCIENCE CAMPUS

You will visit the Center for Creative Instruction, the Mulford Library, the George Isaac Surgery Center, and the Emergency Services Department to view how technology is working in concert with the medical facility to offer high quality health care. The tour is being offered to the first 45 people who sign up. It will take place from 3:00-4:30 p.m., Thursday, October 18. Wear comfortable shoes as there will be a great deal of walking.

First, you will see the Center for Creative Instruction, a three-story facility that enables faculty to enhance student learning through the development of innovative, technology-supported teaching treatments. Software ranges from web page authoring software to high-end 3D graphics software to programming languages. The services of the center include medical and digital illustration, audio recording, video production, virtual reality using a 3D scanner and Maya software.

Then it's on to the Mulford Library. The library provides access to electronic textbooks and 773 electronic journals. The Mulford Library was a founding member of OhioLINK, a statewide consortium of public and private universities providing access to over 45 million monographic titles, 100 research databases, and 7000 electronic journals.

Your third stop will be the George Isaac Minimally Invasive Surgery Center, home to the most patient-focused care for both outpatient surgeries and procedures in the area utilizing the latest technologies. The center is less like a hospital and more like a hotel with its warm friendly atmosphere that promotes a patient's well-being.

The final stop is The Emergency Services Department that includes Emergency Trauma Services and a Critical Care Air and Ground Transport Network. This department is responsible for the immediate treatment of medical or surgical emergency situations.

You won't want to miss this great tour, so register early!

## Why not make it a **SMASHING** weekend by Extending Your Stay?

- Dine in a casual atmosphere at the Docks.
- Visit our renowned Toledo Museum of Art.
- Get tickets for an exciting Mudhens baseball game.
- Shop at Levis Commons in Perrysburg.
- Enjoy the many retail stores in Westfield Franklin Park Mall in Toledo.
- Visit the Toledo Zoo--one of the finest in the country.



### Attention OBTA Members!

## This October 18-19 All Roads Lead to the OBTA *M.A.S.H.* Unit at the Hilton Toledo!

3100 Glendale Avenue, Toledo, Ohio 43614

Reservations Telephone: 419-381-6800

Front Office Fax: 419-381-0478

### From the East (Youngstown/Cleveland and points south):

- ☺ Ohio Turnpike west to Maumee-Toledo exit #59.
- ☺ Cross the overpass onto Reynolds Road.
- ☺ North (right) on Reynolds Rd. to Glendale Avenue (3<sup>rd</sup> stoplight).
- ☺ East (right) on Glendale Ave. for 2-3 miles to MUOT Blvd. (8<sup>th</sup> stoplight).
- ☺ Left onto MUOT Blvd. at the Univ. of Toledo Health Science Campus sign.
- ☺ Left again onto East Campus Drive.
- ☺ Follow East Campus Drive to the Hilton Toledo.

### From the South (Cincinnati/Dayton area):

- ☺ I-75 to Ohio Turnpike exit.
- ☺ Ohio Turnpike west to Maumee-Toledo exit #59.
- ☺ Cross the overpass onto Reynolds Road.
- ☺ North (right) on Reynolds Rd. to Glendale Avenue (3<sup>rd</sup> stoplight).
- ☺ East (right) on Glendale Ave. for 2-3 miles to MUOT Blvd. (8<sup>th</sup> stoplight).
- ☺ Left onto MUOT Blvd. at the Univ. of Toledo Health Science Campus sign.
- ☺ Left again onto East Campus Drive.
- ☺ Follow East Campus Drive to the Hilton Toledo.

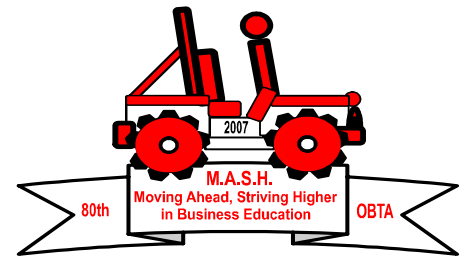
Calling all Sectional Reps . . .

## Make A Spectacular Holiday Basket!

Have you contacted Shawn Orr yet with your preference for creating a holiday basket from your OBTA section? The choices are going fast! Christmas, Easter, and Thanksgiving are already taken, but lots of holidays are left - Valentine's Day, Fourth of July, Labor Day, Memorial Day, New Year's Eve/Day, St. Patrick's Day, and Halloween are some of them!

Contact Shawn Orr at [sorr@daviscollege.edu](mailto:sorr@daviscollege.edu) to let her know which holiday you would like to take. We're counting on every OBTA section to come up with a great basket for our conference! Let's get into the Holiday spirit!

Find OBTA on the Web at:  
[www.obta-ohio.org](http://www.obta-ohio.org)



## Section Basket Raffle

At the conference, you won't want to miss the opportunity to take a chance on our beautiful holiday raffle baskets filled with goodies of all kinds. The raffle table will be located in the Exhibitors Hall during the conference. Who knows what you might win with your monetary donation. This is pure enjoyment for all!

Shawn Orr from Davis College is coordinating this activity. If you would like to assist Shawn during the conference to promote raffle ticket purchases, please contact her at [sorr@daviscollege.edu](mailto:sorr@daviscollege.edu).

## BIAC Commendation Honorees

The OBTA Business and Industry Advisory Council is pleased to announce 2007 recipients of the Business and Industry Achievement Commendation.

Honoree	School/College	OBTA Member
Melody Conner	Davis College	Terry Dippman
Tammi Grzymkowski	Davis College	Lana Boardman
Donna Sommer	Davis College	Linda Maata
Gari Stotz	Davis College	Rhonda Lazette
Angela Wopshall	Davis College	Donna Smith
Ericka Zura	Davis College	Joan McVicker
Brittany Ramsey	Davis College	Marv Bovia
Jamie Navarre	Davis College	Shawn Orr
Brian Nowicki	Davis College	Vicky Ryan
Raeleen Flores	Davis College	Mary Deloe
Joseph Ryan	Mariemont High School	Debra Baas
Melissa Anderson	Marion Technical College	Christy Culver
Katie Kincaid	Middletown High School	Linda Brockman
Josh Gerschutz	Napoleon High School	Heather Bachman
Sheryl Snyder	Owens Community College	Kay Heck
Stephanie Smith	Owens Community College	Rose Marie Kuceyeski

These graduates received an Achievement Commendation certificate, a letter of recognition, and a small gift from OBTA's Business and Industry Advisory Council.

Any OBTA member can nominate a graduating high school senior or a post-secondary student who completes a program in Business Education for the Business and Industry Achievement Commendation. OBTA members are encouraged to take advantage of this simple and easy opportunity to recognize an outstanding student and your school.

To nominate a student, please provide your name, the student's name, the school address/city/zip, and the date needed. Contact Susan Bobey, 3395 West 158 Street, Cleveland, OH 44111, or via e-mail at [sabobey@msn.com](mailto:sabobey@msn.com). Information and nomination forms may also be found on the OBTA website at [www.obta-ohio.org](http://www.obta-ohio.org).



Log on to [www.nbea.org](http://www.nbea.org) for:

📁 Current membership form and a list of benefits. Benefits include membership in NCBEA.

📁 NBEA Conference information, Spring of 2008, in New York City.



**80<sup>th</sup> OBTA Professional Development Conference**  
**Moving Ahead, Striving Higher (M.A.S.H.)**  
**in Business Education**

**Toledo Hilton**  
**October 18-19, 2007 (Thursday - Friday)**  
3100 Glendale Avenue, Toledo, Ohio 43614  
Reservations Telephone: 1-419-381-6800  
Front Office Fax: 1-419-381-0478

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email Address \_\_\_\_\_

Credit Card No. \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

American Express [ ]  
Discover Card [ ]

VISA [ ]  
Diners Club [ ]

MasterCard [ ]  
Carte Blanche [ ]

**REGISTER EARLY:** Make reservations by **Monday, September 17, 2007**. Reservations may be made by calling the Hilton Toledo reservations number and identifying yourself as part of the OBTA Professional Development Conference. You may also fax or mail this form.

Please reserve accommodations as indicated. Special requests will be noted, but cannot be guaranteed. To secure your reservations, a guarantee of either the first night's lodging or a major credit card number and expiration date must accompany your reservation.

**PLEASE COMPLETE:**

Arrival Date: Wednesday, 10/17 \_\_\_\_\_ Thursday, 10/18 \_\_\_\_\_ Friday, 10/19 \_\_\_\_\_ Check-in time: 3:00 p.m.

Departure Date: Thursday, 10/18 \_\_\_\_\_ Friday, 10/19 \_\_\_\_\_ Saturday, 10/20 \_\_\_\_\_ Sunday, 10/22 \_\_\_\_\_  
Check-out time: noon

Rate: Single (1 or 2 persons): \$89 (plus 16.75% tax) **FREE PARKING**

Single \_\_\_\_\_ Double (two double beds) \_\_\_\_\_ King bed (limited number) \_\_\_\_\_ Handicap (King only) \_\_\_\_\_

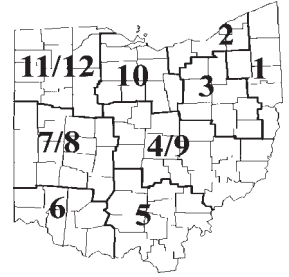
Smoking (limited number) \_\_\_\_\_ Nonsmoking \_\_\_\_\_ Special Requests \_\_\_\_\_

**ONE RESERVATION ONLY PER ROOM IF SHARING**

Share with: \_\_\_\_\_

We invite you to visit [www.dotoledo.org](http://www.dotoledo.org)  
to enjoy the Hilton photo gallery.





Support your professional organization . . . with your membership!

Membership applications may be found at our web site: www.obta-ohio.org
For additional information contact: Pam Rankey at prankey@fuse.net

2007-2008 Membership Application
O B T A—An Association for Business Technology Educators
Membership Year July 1, 2007-June 30, 2008

Please fill in all blanks below. Please print or type. Check to exclude your personal data from the directory.

Title First Name Initial Last Name
Home Address City/State/Zip
Evening/Area Code/Phone E-mail Address
School Name School Address
City/State/Zip
Day/Area Code/Phone

Position Institution Dues Information (please circle)
Classroom Teacher Elementary Professional - \$45.00
Teacher Educator Middle/Jr. High Retired - \$20.00
Administrator Secondary/High School Student (full-time, undergraduate) - \$20.00
Supervisor JVS/Career Center Life Member - NC
Other College/University
Tech./Community College

Highest Degree Completed Payment Information
Bachelor Private Business College Make check payable to OBTA
Master State Department
Specialist Other
Doctoral

OBTA Section No.
County (School)
RETURN THIS FORM WITH PAYMENT TO:
Mrs. Mary Deloe
Davis College
4747 Monroe Street
Toledo, OH 43623

- Section 1 Ashtabula, Trumbull, Mahoning, Columbiana, Portage, and Jefferson
Section 2 Lake, Geauga, Cuyahoga, and Lorain
Section 3 Medina, Summit, Stark, Wayne, Holmes, Tuscarawas, Harrison, and Carroll
Section 4/9 Washington, Monroe, Belmont, Guernsey, Noble, Morgan, Muskingum, Coshocton, Knox, Licking, Perry, Fairfield, Franklin, Delaware, Morrow, and Marion
Section 5 Athens, Meigs, Hocking, Vinton, Jackson, Gallia, Lawrence, Scioto, Pike, Ross, and Pickaway
Section 6 Adams, Highland, Clinton, Brown, Clermont, Warren, Butler, and Hamilton
Section 7/8 Preble, Montgomery, Greene, Fayette, Madison, Clark, Miami, Drake, Mercer, Auglaize, Shelby, Logan, Champaign, and Union
Section 10 Ottawa, Sandusky, Seneca, Wyandot, Crawford, Richland, Ashland, Huron, and Erie
Section 11/12 Williams, Fulton, Henry, Defiance, Paulding, Van Wert, Allen, Putnam, Hardin, Hancock, Wood, and Lucas

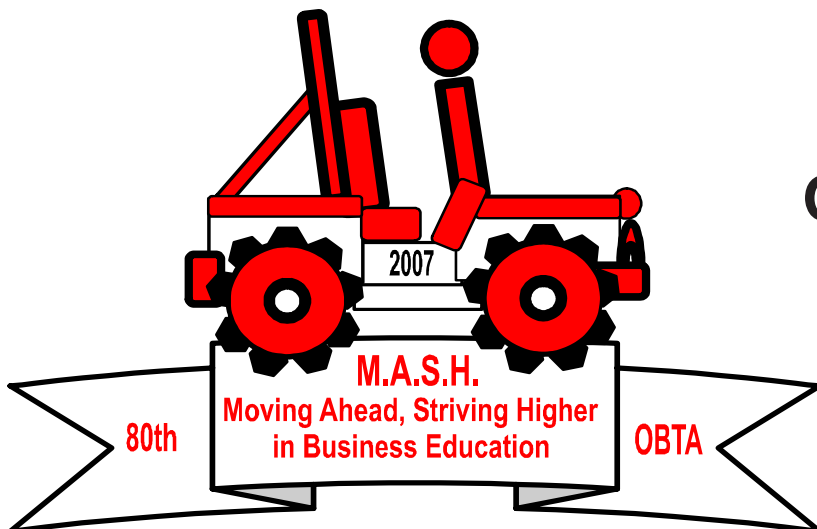
An Association for Business Technology Educators

OBTA Publications  
Susan Bobey, Editor  
Jane Addams Business Careers Center  
2373 East 30 Street  
Cleveland, OH 44115

# 80<sup>th</sup> OBTA Conference

*Professional Conference Theme:*

**Hilton Toledo**  
**Thursday - Friday**  
**October 18-19, 2007**



# Toledo