



Beacon

An Association for Business Technology Educators

When Was the Last Time You Shared Something Shunda Wright, 2007 President

A few days ago I tried a new keyboarding game in my Keyboarding I class, and one of the students said to me, "This is boring". I replied, "You find keying drill lines the entire period more exciting than participating in a keyboarding game?" He replied, "Yes, at least I don't have to wait my turn." His statement forced me to evaluate myself to determine if I have "lost my touch."

I shared this experience with another teacher in my department who, in turn, shared a few teaching ideas she recently discovered in the *Games Keyboarding Teachers Play* activities book. This selfless act reminded me of a quote by Norman MacEwan who states "Happiness is not so

much in having as sharing. We make a living by what we get, but we make a life by what we give." This quote helped me to remember what my purpose is as an educator. If we were to review our job descriptions, many of us would say that it does not include EVERYTHING we do as educators. However, our descriptions do include developing creative lessons that are not boring and to have a commitment to lifelong learning. Saul Steinburg said, "The life of the creative man is lead, directed, and controlled by boredom. Avoiding boredom is one of our most important purposes." Many of you may agree that this statement should be included in the job description of an educator.

When was the last time you shared an idea or mentored a new teacher who was struggling with ways to grab and maintain the student's attention? In this edition of the *Beacon* your colleagues have shared their most creative, exciting, and innovative teaching ideas. These teaching tips and tricks are designed to jump start your creativity! Often times we get close to the end of the school year and find ourselves burned out and needing a little push to make it to June. I am hopeful that the teaching ideas included in this newsletter will encourage you to try something new or to share your teaching ideas with other business education teachers.

The spring issue of the *Beacon* is always dedicated to teaching ideas. Susan is always looking for ideas to publish in the newsletter. If you have an idea, e-mail it to her at Susan.Bobey@cmsdnet.net for next year's edition. Another

resource is a CD that is available for purchase at the North Central Business Education Association website, www.ncbea.net. The CD has a number of teaching ideas that were created by business educators from Illinois, Indiana, Iowa, Missouri, Michigan, Minnesota, Ohio, and Wisconsin.

Start thinking about what you will submit next year for the spring *Beacon*. I can't wait to try out your new ideas in my classroom!



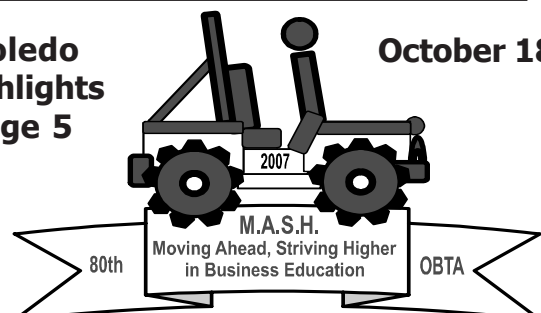
OBTA Teacher/Educator of the Year Award Nominations

Nominations are now being accepted for OBTA Distinguished Service Awards. In addition to accepting nominations from each OBTA section, nominations may be submitted by any active OBTA member. This means you can nominate a colleague who might be in another section.

Contact Vicki Hammer at victoria.hammer@uc.edu for further information. You may also log on to the OBTA web site at www.obta-ohio.org for the nomination forms. Nominations are due by July 15, 2007.

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October 18-19



SECTIONS REPORTING IN . . .

Section 1/2--Stephanie Sak

Cleveland Area Business Teachers Association

CABTA met at Cleveland Heights High School on May 2, 2007. Al DeGennaro, a math and CISCO teacher at Heights High, along with Carrie Ciofani, Technology Specialist, presented a dynamic hands-on program using *Moodle*--a free course management program. The participants of the workshop were lead through the steps on how to use *Moodle* for discussions, forums, quiz/test development/administration/grading, along with other features of the program. Everyone who attended not only learned much about *Moodle*, but also received a copy to use at their school.

If you would be interested in taking on a leadership role in Section 1 or Section 2/CABTA as a team member, please contact Stephanie at CABTA@cox.net.

Section 3--Rob O'Donnell

Take a Relaxing OBTA Vacation!

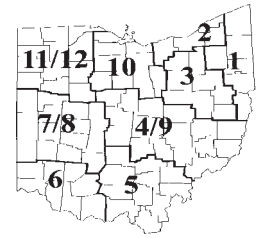
We will be having a Section 3 meeting at the end of summer, before school starts, on how to create podcasts. This session will be held at Sandy Valley High School. We will then have lunch at Atwood Lake with a boat ride around the lake in the afternoon.

Don't miss out on this learning and relaxing day at the lake. The date will be Friday, August 10th. Last year we had a great time, so if you did not come last year, don't miss out on a great day of learning and relaxation. We will meet at Sandy Valley High School at 10:00 a.m. and then go to Atwood Lake at noon for lunch and a relaxing afternoon on the lake. You can check out the Atwood Lake lodge if you want to stay overnight. Atwood Lake is a resort with a wonderful lodge, two golf courses, walking trails, boating, tennis, and great dining.

Call Rob O'Donnell for more information at 330-224-5054. If you plan on staying overnight at the lodge, you should make your reservations early. You can check out Atwood Lake Resort at www.atwoodlakeresort.com.

Section 4/5/9--Matt White

Section 4/9 (Columbus and Central Ohio) held its Spring 2007 section meeting on Thursday, March 29, 2007. The meeting was held at ITT Technical Institute in Hilliard. This meeting focused on section growth and planning a Spring 2007 Professional Development Day.



As a result, Section 4/9 has a Spring 2007 Professional Development Day planned for Thursday, May 17, 2007. We are currently in the process of arranging an overview presentation of Microsoft Office 2007 and a tour of the Bath & Body Works warehouse in Reynoldsburg as part of this event. Further information will be sent to all section members in early May with specific details. We are also planning dinner at an area restaurant following this event.

Furthermore, our section is in the process of revamping our local association, Central Ohio Business Teachers Association (COBTA), in an effort to bring a greater local focus to OBTA and strengthen our section membership. Final details will be available and distributed to all section members no later than May 31, 2007. I am certain that these efforts will be successful in rebuilding a strong section in Central Ohio. Any questions regarding this reorganized association should be directed to Matt White at MCWhite@itt-tech.edu.

On a final note, I would like to extend a warm welcome to all Section 5 members, as I will now be coordinating efforts with those members in combination with Section 4/9. I look forward to connecting with each of you over the next few months as we move through this new transition.

Section 6--SWOBTA--Debra Howard

The SWOBTA Spring Conference is scheduled for Tuesday, May 15, at Middletown High School, Middletown. There will be two sessions presented at the conference. Nancy Gerth, Applications & Multimedia Supervisor, Butler Tech, will be presenting a session on Interwrite PRS (student response system using wireless clickers). Molly Meiners, Prentice Hall Representative, will be presenting a session on MS Office 2007.

A business meeting will follow the two sessions. Nominations for OBTA Distinguished Service Awards will be included in the agenda.

Contact information: Debra.Howard@uc.edu.

(Sections Reporting In . . . continued on page 3)

Toledo

October 18-19



Networking and Sharing are Highlights for . . . Scott Miller, First-Time Stipend Recipient

As a first-time attendee at the OBTA Conference, I was sure I would gain valuable, useful information from the speakers and presenters. I did, along with a great deal more. The keynote address tackled the subject of networking, and I wanted to take full advantage of this experience. I wanted to leave the other attendees with something that could prove helpful to them from my previous experiences as a business teacher.

Through my earlier attendance at the NBEA convention in Tampa, I had found something that I wanted those in Cleveland to know about also. This article is intended to allow *all* OBTA members to be aware of this gem of a company.

I had previously struggled with raising money for special projects above and beyond the school budget. As I walked through the vendors, I found what seems now to be an answer



My students made this picture and call me the King of Country Meats!

to my prayers: Country Meats. Paul Geatches and his dad, Jerry, were standing behind their table and had samples of their tasty treats. Now, I'm a pretty big man and by this time was in need of a snack or two. They invited me to eat as many as I liked and all they wanted was the opportunity to share some information about their approach to helping school groups in fundraising. I made several visits back to their table and sent anyone with whom I came in contact to do the same.

This family-owned and operated snack stick business provides a great alternative to the sugar-filled candy bars and over-priced "booklet order" sales that I had been used to in the past. Upon returning home and placing my first order, I found that this product almost sold itself in my small school, and within the last four weeks of the school year, our class sold eight cases and made approximately \$500.

As those of you in attendance at the Cleveland conference will recall, your welcome bag of "goodies" contained a couple of samples and a flyer provided by this school-friendly company. They partner with many groups including Business Professionals of America and Future Farmers of America.

Through my year-long experience with this company, they have supported my students' efforts by creating a webpage on their site. On this site, there is information showcasing some of the basic projects my Information Processing students are completing as extra credit. See these projects and gain valuable fundraising information by visiting the Country Meats website at www.countrymeats.com.

When it comes to easy fundraising and a company that will meet your needs, I have two words: **Country Meats**.

SECTIONS REPORTING IN . . .

continued from page 2)

Section 7/8--Roger and Vicki Fulk

Contact information: H. Roger or Vicki Fulk, 2145, Westminster Court, Sidney, OH 45365, 937-492-9481.

Roger may also be contacted at Wright State University - Lake Campus, 7600 State Route 703 Celina, OH 45822-2952, 800-237-1477, Ext. 8337 (In Ohio), 419-586-0337 (Direct and Outside of Ohio), 419-586-0368 (fax), or roger.fulk@wright.edu.

Vicki's school information is Sidney High School, 1215 Campbell Road, Sidney, OH 45365, 937-497-2238 or fulkv@sidney.k12.oh.us.

Section 10--Kristi Glanz

Several Section 10 OBTA members have been meeting with the Section 11/12 members to help plan the 2007 OBTA Conference in Toledo. Plans are under way for an exciting and informative conference.

Letters and pamphlets with membership forms have been mailed to all high school teachers in Section 10 who are not currently members of OBTA encouraging them to become members. We are hoping to create enough interest to have an active Section 10 next year.

Contact information: Kristi Glanz at kglanz@gibsonburg.k12.oh.us.

Section 11/12--Shawn Orr

We are currently helping to plan the OBTA 80th Professional Development Conference in Toledo. If you would like to help, contact Shawn Orr at sorr@daviscollege.edu.

BIAC Commendation Honorees

The OBTA Business and Industry Advisory Council is pleased to announce 2007 recipients of the Business and Industry Achievement Commendation.

Honoree	School/College	OBTA Member
Jesse Disanto	Strongsville High School	Lin Hall
Courtney Cash	D. Russel Lee Career Center	Pamela Shelley
Jason Fleenor	Watkins Memorial High	Dave Cater
Anna Welch	C-TEC of Licking County	Jane Fisher
Matisse LaFleur	Avon Lake High	Donna Birkby
Kivan Pennington	Maple Heights High	Toni Bednarik
Shannon Jenike-Godshalk	Mariemont High	Debra Baas

These graduates received an Achievement Commendation certificate, a letter of recognition, and a small gift from OBTA's Business and Industry Advisory Council.

Any OBTA member can nominate a graduating high school senior or a post-secondary student who completes a program in Business Education for the Business and Industry Achievement Commendation. OBTA members are encouraged to take advantage of this simple and easy opportunity to recognize an outstanding student and your school.

To nominate a student, please provide your name, the student's name, the school address/city/zip, and the date needed. Contact Susan Bobey, 3395 West 158 Street, Cleveland, OH 44111, or via e-mail at sabobey@msn.com. Information and nomination forms may also be found on the OBTA website at www.obta-ohio.org.

Now Available For Purchase

Digital Robotic Calculators

Graduating students nominated for the BIAC recognition receive a letter acknowledging their merits and a digital robotic calculator. Some Ohio teachers were so excited about the calculators that they wanted to purchase some to use for personal student recognition, to give to administrators, or as a thank you gift for advisory committee members. As a result of this request, OBTA has ordered extra calculators available for purchase by Ohio teachers.

By pressing the button on the front of the calculator, the calculator opens slowly to display a digital screen and the calculator. The calculator has soft touch keys, a clock displaying hour/minutes/seconds, a travel alarm with eight wakeup sounds, a calendar pre-programmed until 2099, a world timer with 16 time zones, and a count-down timer.

The cost of the calculator for members of the organization is \$8 each, which includes shipping anywhere in Ohio. Send your personal requests with check, payable to OBTA, to Susan Bobey at 3395 West 158 Street, Cleveland, OH 44111.



Introducing . . .

Cleveland/Akron BIAC Member Yolanda Mosby

Yolanda Mosby was born and raised in Cleveland, Ohio, and has lived there all of her life. She is a product of the Cleveland Public Schools, having graduated from Glenville Senior High School in 1976.



In January 2004, Yolanda became the CEO and founder of Trusted Home Healthcare, LLC. Trusted provides personal care aides and nurses to the ailing residents of Northeastern Ohio.

Yolanda joined BIAC because many of her paraprofessionals did not complete high school and it is evidenced by their behavior and work ethic. She would like to be part of an organization interested in positive change in the lives of our children.

KNOCK KNOCK

Do you hear it?

Nominate a deserving student for the OBTA scholarship



**Application Deadline
August 31, 2007**

Contact: Craig Bowman, 210 Hawthorn Blvd., Delaware, OH 43015, by email at cbbluff@yahoo.com, or information can be found on the OBTA website at www.obta-ohio.org.

Membership

Log on to www.nbea.org for current membership form and a list of benefits. Benefits include membership in NCBEA.

NCBEA Conference

NCBEA Conference, July 23-36, in Springfield, Missouri. First time attendees to the conference can apply for a stipend. For more information on the conference or a stipend application, visit www.ncbea.net.

NBEA Conference

Start planning now to attend the NBEA Conference in the Spring of 2008. The conference will be held in San Antonio, Texas. First time attendees to the conference can apply for a stipend. Stipend applications are available at the NBEA website or will be published in the fall issue of the Business Education Forum. Applications have a December 2007 deadline.

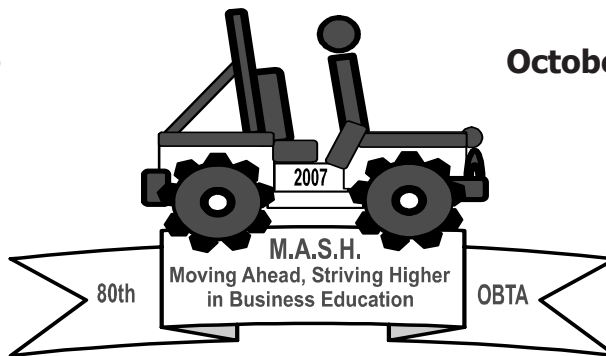
NCBEA Teaching
Activities CD

The new edition of classroom activities, *Creative Activities for YOU in Your Classroom*, is now available for purchase.



This CD includes 72 classroom activities submitted by teachers from the NCBEA member states. Activities include those using technology, as well as paper and pencil, and are correlated to the NBEA Standards.

To request a CD, send a check for \$6.25 to Sharon Fisher Larson, NCBEA CDs, 3627 Briar Crest Drive, Janesville, Wisconsin 53546



2007 OBTA Toledo Conference Highlights!

- ☺ **Jamie Farr, Friday morning Keynote Speaker!**
- ☺ **Richard Cordray, Treasurer, State of Ohio, Awards Luncheon Speaker!**
- ☺ **Two 1 ½ hour hands-on Computer Workshops on Microsoft Office 2007 given by EMC Paradigm!**
- ☺ **Informative and Educational Concurrent Sessions!**
- ☺ **Tours of the UT Health Science Campus!**

More to come! Don't miss this one!

Call for Workshop Presenters!

If you would like to be a concurrent workshop presenter at the 2007 OBTA Professional Development Conference, please send a short description of your presentation to our concurrent workshop coordinator, Vallie Robeson, at verobes@bgsu.edu by June 1, 2007.

We appreciate your participation!

Attention OBTA Section Leaders!

Silent Auction baskets created by each section for our 2007 OBTA Professional Development Conference will be holiday baskets this year - Christmas, Easter, Halloween, Valentine's Day, St. Patrick's Day, Fourth of July, Memorial Day, Labor Day, etc. Thanksgiving has already been taken.

Please select a holiday and e-mail your choice to our Raffle/Silent Auction coordinator, Shawn Orr, at sorr@daviscollege.edu.

Thank you for your creativity!

Economic Education Resources Abound on the Web

Christy Culver, Marion Technical College

With the passage of S.B. 311, which provides for financial literacy education, see how you can be proactive by visiting the Ohio Council on Economic Education website at www.ocee.org. Below are the Ohio Council on Economic Education Affiliate Centers for 2006-2007:

Barker Center for Economic Education, The University of Akron

 www.economiceducation.us

Economics America, Cleveland Center of Ashland University

 www.ashland.edu/economicsamericacleveland/

Ashland University Gill Center

 www.ashland.edu/gill/

Northwest Center for Economic Education, Bowling Green State University

 contact D. J. Kern-Blystone djkern@bgnnet.bgsu.edu

Loren M. Berry Center for Economic Education, The University of Rio Grande

 www.rio.edu/centers/berrycenter/


Center for Economic Education, Wright State University

 www.wright.edu/cee/

Economics Center for Education & Research, University of Cincinnati

 <http://business.uc.edu/EconomicsCenter>

Youngstown Satellite Program for Economic Education, Youngstown State University

 www.as.ysu.edu/~econ/

Central Ohio Center on Economic Education, The Ohio State University

 www.cocee.org/



YoungBiz, Inc.

www.YoungBiz.com

Youth entrepreneurship
and financial literacy education

Check It Out . . .

There is a really great personal finance website that is a must for personal finance teachers. It is www.youngmoney.com. This website has many great resources for students and teachers to use. There is one button on the top button bar which is called calculators. There are about 25 different calculators divided into five different categories. The categories are Savings, Retirement Planning Calculator, Personal Financial Calculator, Loan and Mortgage Calculator, Credit Card and Debt Management Calculator.

You find many other great links on the sidebar such as investing, money management, wheels and other great resources. You can purchase a magazine they produce which can be bought as a class set. I personally use this in my classroom.

Rob O'Donnell, Sandy Valley High

Tablet was Highlight for . . . Teresa Gordon First-Time Stipend Recipient



I am excited and honored to have been chosen to receive the First Time Conference Attendee Professional Development Stipend. I am motivated to continue to attend the OBTA Conference in future years

This conference was well organized, rejuvenating and insightful. We so often get caught up in our own little world that we don't take time to network with other professionals.

I can honestly say I took something from every session I attended. Not only was I challenged to think about my classroom, but I also met many new people. My favorite session was Teaching with the Tablet PC. Lori Brinker and Patsy Malavite showed me so many different ways to utilize the tablet that I had not thought about before. Using the tablet feature of on screen writing, they are innovative in their efficiency of grading student work while providing useful feedback to the student.

Thank you to all who organized this year's conference. It truly was a pleasure to be a part of this conference.



HIGH SCHOOL SENIOR STARTS THRIVING HONEY BUSINESS

THE BUZZ ABOUT DOMINIC MILLER

Where there are bees there is honey. And where there is honey there is Dominic Miller. A senior at Cloverdale High School, Dominic is the sole proprietor of Miller's Bees in Cloverdale, Ohio.

Founded less than a year ago, Miller's Bees is already advertising on television and selling honey and wax products in five states and two countries.

Miller has come a long way in the bee business since his passion for beekeeping started eight years ago. "My neighbor needed help moving honey boxes one day after school. I popped the honey box lid and heard the sound of 50,000 bees. A feeling like no other came over me," said Miller.

Miller credits much of his success to Ohio Business Week (OBW). Miller spent a week last summer at The University of Findlay learning about entrepreneurship from the pros. OBW brings a diverse group of high school students from all over Ohio and established members of the business community together to translate textbook business principles into "real world" business practices. "While traditional teaching models can give students the knowledge and skills they need for the work force, these models often focus on teaching young people how to be good employees. At OBW, we inspire students to consider entrepreneurship as a career option," said Ohio Business Week Foundation Executive Director Nancy Whetstone. "Ohio Business Week has helped me in so many ways, I don't know where to start," said Miller.

At OBW, Dominic learned that a successful business plan begins with research. "OBW showed me that I needed to do a lot of research to build my product brand and determine the best way to reach potential customers," said Miller.

The response to his marketing campaign so far has been promising. The TV ad and word of mouth is keeping Dominic busy with orders as he prepares for college. "I will be out of debt next year because of the dramatic growth of my customer base," said Miller.

Over the years, Whetstone has met many students just like Dominic Miller. "I think young people are more willing to assume the risk of starting a business. Once a person becomes established in a career, it is much more difficult to leave the comfort zone of a regular paycheck, health benefits, and job security," said Whetstone. "At OBW we expose students to successful entrepreneurs they can learn from; show them the importance of planning, financing and marketing; and foster their entrepreneurial spirit," she said.

Miller was the recipient of the WinWholesale Emerging Entrepreneur Award at OBW 2007. WinWholesale established the award because of its belief in fostering the entrepreneurial spirit in today's youth. The \$500 cash award is earmarked for seed money to start a small business or grow an existing business. Dominic plans to use his award to create a Web site so that customers from all over the world can order his products online.

In the meantime, Dominic continues to sell his product at local craft shows and takes orders via email. To order honey or wax from Miller's Bees, contact Dominic at maple@bright.net.

The Ohio Business Week Foundation is now accepting applications for its 2007 programs at Ohio Dominican University (June 10-16) and Youngstown State University (June 24-30). Applications can be obtained by calling the Foundation at (888) 377-7414 or applying online at www.ohiobusinessweek.org.

Nancy Whetstone is a member of OBTA and serves on the Business and Industry Council representing region 4/9.

Free Conference

State Treasurer Richard Cordray and other partners are presenting the *2007 Women & Money* free financial-planning conference.

Visit www.tos.ohio.gov/content/view/20/135/ to view the various dates and locations.

Journal Submissions Due July 1

The Ohio Business Technology Educator--OBTA's official refereed journal committed to professional excellence. It is published annually when submissions are adequate. Manuscripts vary in length, with 2,500 words being an approximate guideline. Submission deadline for the October 2007 journal is July 1, 2007. Contact Dr. Ken Martin, University of Cincinnati, CECH, ML22, 5130D, Edwards One, Cincinnati, OH 45221-0022, phone 513-556-3592, or e-mail ken.martin@uc.edu. Please include KEN in the subject line.

Let Me Introduce . . .

It is a staple activity in many college classrooms to ask students to introduce themselves at the beginning of a quarter. Many are embarrassed and do not speak well in front of the class. Remember that some people fear public speaking more than death! It gets your quarter off to a bad start if you expect them to speak in front of the class so early. So I twisted the activity to make it more comfortable for the students.

Objectives

1. Greet and interview a classmate.
2. Collaborate with a classmate to develop a short biography.
3. Demonstrate skills in posting to the Blackboard Discussion Board in the course section.

Assignment

Collecting content and composing it into useful information is an important skill for all Web designers. This activity will allow you to interview someone and determine information that will introduce him or her to the group as a whole.

Process

For this collaborative activity, students will be divided into teams of two. Each team will meet for 15 minutes. During this time, each team member should introduce him or herself and share some interesting information about their background.

Questions you might ask and report on can include:

- *What is your area of study?
- *Why do you think this is a good choice for you?
- *When do you expect to graduate?
- *What kind of a job will you be pursuing after graduation?
- *Are you currently employed?
- *What do you like best about going to college?
- *What is your favorite food? (Restaurant?)
- *Do you share your home with other people?
- *Do you have pets? (What kind?)

Other questions will probably develop during the course of your discussion.

After completing the interview, spend some time thinking about the best way to introduce this person through the Discussion Board. Post your interviewee's information (be sure you correctly spell his or her name) on the Discussion Board under the forum "Let me introduce..."

Sometime during the next day, review the introductions posted on the forum. Post greetings or other responses to students in the discussion board.

Barbara Stover, Marion Technical College



Using Access to Create A "Getting to Know You" Database

*Have each student create a new database file with the following field names. Be sure to instruct students as you create the database on field types, field sizes, etc.

- o First name
- o Last name
- o City
- o Hair color
- o Eye color
- o Birthday
- o Gender
- o Career goal
- o Favorite hobby
- o Other(s)

*Each student enters his or her own personal information as the first record in the database. Remind students to be consistent in format when entering data.

*Each student then rotates around to each computer and enters his or her own personal information into each student's database, keeping information consistent for each database.

*Each student returns to his/her own computer and proofreads for errors.

*Then have each student perform a query, such as male students with blue eyes and brown hair. It might be fun to read some of the queries and have students that fit the categories to stand.

*After completing the table, students can use the wizard to design forms and reports.

*H. Roger Fulk and Cindy Laman
Wright State University - Lake Campus*

Using Blogs for Reflective Learning

Barbara Stover, Marion Technical College

Blogs, also known as Web logs, are becoming very popular ways of spreading thoughts that people have to other people. Blogs are easy to set up and can be effectively used by students to reflect on the learning they are doing in your class. Here are some guidelines that I use when implementing Blogs.

- At www.blogger.com, Blogs can be set up free of charge
- Students can mark the Blogs as private and later give you the URL (it will end in blogspot.com if you use Blogger) so that you may visit the site. You can then make a list of the Blog URLs for the whole class in Word so you can get to them easily.
- Set guidelines for Blog postings. Here are some sample guidelines I used:
 - o The Blog will be read and graded by the instructor throughout the quarter and be worth 100 points of the final grade.
 - o Each assignment will require 200 - 500 words (2 or 3 paragraphs) to be posted on a specific topic.
 - o Additional postings are acceptable. Theme selection can be made by the student to personalize the Blog.
 - o All entries should be made with good grammar (no IM shortcut phrases), punctuation, spelling and other elements that would suggest that the Blog is a professional, business-like document.
 - o Do not include items that are considered personal information, such as your phone number, address, email address, etc. Use your school email address to set up the account.
 - o You may add appropriate graphics and photos throughout the quarter.
 - o You may add appropriate links to your Blog to support your ideas and learning.
 - o Keep Blog postings professional and do not discuss personal, out of the classroom situations.

· Each class or week, assign a specific posting requirement for the Blog. Make sure that it is written in a way that the students are answering an open-ended question. Remind them that it is to be a time for them to reflect on their learning. Here are a few examples of Blog writing assignments I have made for my Web Page Authoring I course:

o Post your first entry into your Blog by writing two to three paragraphs about what you expect to gain from the OI 150 course. Discuss your goals and how you expect to meet those goals. Also, include a few paragraphs on what you learned by reading the inThree Design Web site (<http://www.inthree.com/plansite/plansite1.html>) that might be of benefit to you later in the quarter.

o In two or three paragraphs, discuss what you learned about audiences by completing the Webquest. In another paragraph, keeping in mind what you know about audiences, describe in detail the audiences for your e-Resume project. Remember that there can be more than one audience for your project.

· I am keeping my own Blog for the quarter and giving students access to what I write. In it I focus in on what we are doing in class, what progress we are making, and the attitudes towards the material.

· I grade the student Blogs and make comments to them through their Blogs. This way I have a chance to talk to every student in the class regularly and they can't hide behind a book or computer!

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Bil Keane**



OBTA Membership Benefits

- * Professional organization membership
- * Networking with professional colleagues
- * OBTA website: www.obta-ohio.org
- * Annual professional conference
- * The Ohio Business Technology Educator--annual refereed journal committed to professional excellence
- * Beacon--three issues
- * BIAC member presentations
- * BIAC student recognition
- * Distinguished Teacher recognition
- * OBTF grant opportunities

OBTA EXECUTIVE BOARD

2007

We're Here for You--Contact Us

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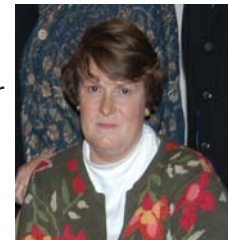
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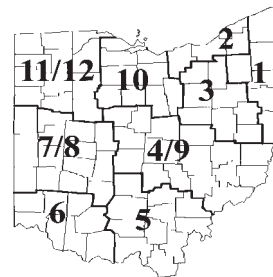


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To make a positive impact on business education by providing professional development activities, research, publications, and networking opportunities.



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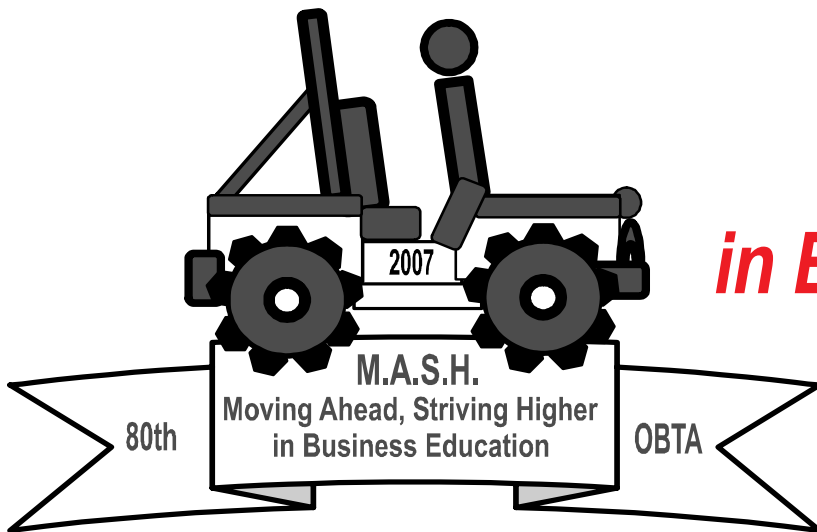
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