



An Association for Business Technology Educators

## Business Education Skills are the "BEST" Ways to Survive Tough Economic Times

### Victoria Hammer, 2009 President



2008 was a challenging year for the U.S. economy. Unemployment rates were high. Home foreclosures increased. Bankruptcies exploded. There are strong indications that 2009 will be challenging as well. However, we can prepare our students to survive and even prosper!

At the October 2008 OBTA Cincinnati/Dayton Professional Development Conference, the theme of OktoberBEST--Business Education Strategies and Technology was exactly what we needed in these times. Patti Holmes, international speaker and author, taught us how to "Bring Our BEST Selves to Work." Our computer session presenters showed us the BEST and newest technologies. The concurrent speakers described the BEST ways to teach Business Education. We will need this important information to prepare our students for gainful employment and a stable career.

Even more so in tough economic times, employers are looking for the worker with the BEST knowledge, the BEST skills, and the BEST attitudes. Business Education prepares students in basic business, communication, entre-

preneurship, technology, and financial content. Business Education gives students accounting and computer skills. Business Education promotes professional attitudes. These topics will produce students prepared to enter a tight job market with the BEST chance for success.

Please tell your administrators, students, and parents that the BEST ways to survive tough economic times are to learn Business Education skills!

Special thanks to the 2008 OBTA Professional Development Conference Planning Committee! I was proud of the caliber of concurrent sessions, computer sessions, keynote, and number of exhibits. It was a privilege to work with the convention chair, convention co-chairs and committee.

### 2008 Conference Keynote Speaker Patti Holmes

Patti Holmes asked the conference attendees if they bring their "BEST" selves to work every day. Do you?

Other comments/questions made by Ms. Holmes:

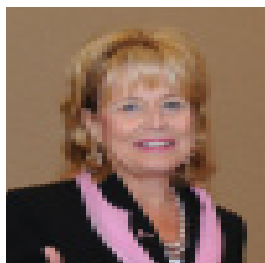
- \*The only way to grow is change.
- \*You cannot give away what you do not have.
- \*Don't light up a room by leaving.

\*What would your bumper sticker say; what do you stand for?

\*Don't let others control you.

\*Surround yourself with people who will hang around your balcony instead of people in the basement.

\*Make good choices about your attitude.



### Crossley Resigns Board Hammer Back on Board

I am saddened to tell you that Connie Crossley, who was to assume the office of 2009 OBTA president, has submitted her resignation. Unforeseen circumstances and commitments both at home and at work necessitated her doing so, and we wish her the very best in the future.

On a brighter note, I am happy to report that the Governing Body of OBTA has elected Vicki Hammer to the office of 2009 OBTA president. As you know, Vicki served as 2005 OBTA president and is very familiar with the duties of this office. We are fortunate to have her, and on behalf of everyone in OBTA, I thank her for her willingness to serve in this capacity again!

Joy Dougherty  
2008 OBTA President

# SECTIONS REPORTING IN . . .

## Section 1/2--Stephanie Sak

The planning committee needs your help. Please e-mail Stephanie at [CABTA@cox.net](mailto:CABTA@cox.net) with any ideas for possible workshops or speakers that you feel will help you in your classroom. This is your organization, and we want to fulfill your needs for staying updated on the constant changes in business. The CABTA team members are in the process of planning spring professional development workshops. The next CABTA Report will have more details. Contact information: [CABTA@cox.net](mailto:CABTA@cox.net).

## Section 3--Rob O'Donnell

Section 3 will hold two in-services this summer which will help business teachers become highly qualified for teaching Business English and giving English credit and teaching Business Economics and giving Economics credit. The dates and times have not yet been set. Contact Rob at [smiley63@roadrunner.com](mailto:smiley63@roadrunner.com) or by phone at 330-224-5054 if you are interested in receiving the in-service details along with the objectives.

## Section 4/9--Matt White

Section 4/9 has stepped into full planning mode preparing for the 2009 OBTA Professional Development Conference in Columbus. Section members have volunteered for a number of conference planning positions and we are excited to welcome everyone to Columbus, including the North Central Business Education Association (NCBEA), in October. Stay tuned to [www.obta-ohio.org](http://www.obta-ohio.org) for updates on "Exploring New Worlds in Business Technology Education!" Contact information: Matt White at [MCWhite@itt-tech.edu](mailto:MCWhite@itt-tech.edu).

## Section 5--OPEN

Contact OBTA President, Vicki Hammer at [victoria.hammer@uc.edu](mailto:victoria.hammer@uc.edu) if you are interested in filling the section representative position.

## Section 6--SWOBTA--Heather Phillips

Section 6 has been working to wrap up the very successful and informative Cincinnati-Dayton Conference. Contact information: Heather Phillips at [heather.phillips@uc.edu](mailto:heather.phillips@uc.edu).

## Section 7/8--Roger and Vicki Fulk

On Thursday, May 29, 2008, Section 7/8 met at Wright State University - Lake Campus for their Spring Meeting. A two-hour workshop on "What's New in Microsoft Office '07" was presented by Miriam Lynch, an Adjunct Instructor in the Office Information Systems Program at the University. Wiley Publishing Company provided materials and textbooks for the event. A light dinner and refreshments were served at the workshop.

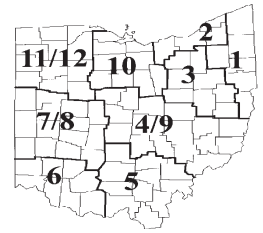
Roger and Vicki Fulk, Chairs of Section 7/8, coordinated the event and can be reached at [fulkv@sidney.k12.oh.us](mailto:fulkv@sidney.k12.oh.us) or [roger.fulk@wright.edu](mailto:roger.fulk@wright.edu).

## Section 10--Kristi Glanz

If you teach in Section 10 and have ideas for making Section 10 more active, please contact Kristi Glanz [glanz635@bright.net](mailto:glanz635@bright.net).

## Section 11/12--Shawn Orr

Contact information: [shawnorr@daviscollege.edu](mailto:shawnorr@daviscollege.edu).



## Calling All Bright Ideas for Spring Beacon

Send your teaching tips, strategies, games students love to play, work students love to complete to:

Susan Bobey  
3395 West 158 Street  
Cleveland, OH 44111

or in rtf format to: [sabobey@msn.com](mailto:sabobey@msn.com)

# OBTA - An Association for All Seasons!

## Joy Dougherty, 2008 OBTA President

It is hard to believe that this is my final letter to you as 2008 OBTA president. I have truly enjoyed and benefited from the opportunity to serve all of you and to work with a great team of volunteers who are committed to ensuring the success of OBTA now and in the future. First of all, my thanks to the OBTA Officers, Executive Board members, BIAC members, conference committees, section representatives, and members for a great year. We certainly know what teamwork means, don't we? I salute all of you, and it has been an honor to work with you!

Looking back at 2007 and 2008, I truly feel that OBTA has been and will continue to be "an association for all seasons." We had a wonderful conference in 2007 using the theme, M.A.S.H., Moving Ahead Striving Higher, and having Jamie Farr as our keynoter. In 2008 we incorporated Business Education Strategies and Technology in our theme, October-

BEST, and heard Patti Holmes tell us how to uncover our BEST selves. Moving ahead, striving higher, and bringing out the best in ourselves is something we do all the time, every season of the year. OBTA helps us to do just that in our professions by providing excellent conference speakers, outstanding workshops, many leadership and networking opportunities, and professional development opportunities within our sections. We are truly members for all seasons.

"Each One Reach One" was our membership theme in 2008. I believe we did recruit significantly more members, and I am happy to be able to report that. The year 2008 was a significant one in other ways as well. The Business Content Standards prepared by IPAT (Inter-Professional Association Taskforce) representatives of OBTA and the BIT and OMEA Divisions of the Ohio ACTE are now available to K-12 schools throughout Ohio. Many were distributed

free of charge to OBTA K through 12 members at our 2008 professional development conference. They continue to be available at the cost of printing and postage to all who request them.

The initial printing of these standards was made possible from a grant from the Ohio Business Technology Foundation, and we are deeply appreciative of their generosity.

2008 was the first year that our April Officers' and Executive Board Meetings were held virtually. With some apprehension, we stepped out of our comfort zone, and these meetings turned out to be successful. Of course, we can and will improve upon them for next year. But we saved valuable time and money by holding our meetings this way.

OBTA now has its own membership pin that was available at our October conference for \$5. Ask your section representative about how to order one, or email Susan Bobey, *Beacon* editor.

I appreciated being able to attend three section meetings during the year and witness the enthusiasm for business education and OBTA among the members present. Keep up the good work!

What's in store for 2009? We will continue to work with IPAT on new

(continued on page 4)



## Felicia McMiller Elected 2009 Secretary

As a twelve year veteran at Bedford High School, Felicia McMiller has been a District Praxis III Mentor, Adult Community School Instructor, BPA Advisor, Ohio Classroom Educators Advisory Council Representative (Region 18), Multicultural Committee member, Progress Book Facilitator, and has Organized and Facilitated Advisory Committee Meetings for Career Tech Programs.

Felicia attends Mt. Zion Baptist Church in Akron and is involved with the Leadership Ministry, Church Anniversary Committee, and Trustee Ministry. She also serves as the church's Financial Secretary.

Other organizations/clubs of which Felicia is a member include: Delta Sigma Theta Sorority, Phi Delta Kappa Sorority, and Phi Lambda Theta International Honor Society. She has been a member of OBTA since 2002. During this time she served on the Conference Planning Team and served as the Exhibits Chair for both the 2002 and 2006 Cleveland Conferences.

Felicia is close to her parents—Rev. Morace and Pamela, and siblings—Morace Jr. and Candace (Justin) Hilton.



# 2008 Distinguished Educators

## Secondary--Tom Kishpaugh



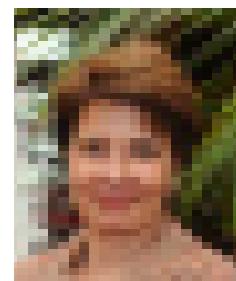
*"A sizeable percentage of our graduating seniors, whom we survey each year, include one or more of Tom's classes among their favorite classes taken in high school. Even though Tom left teaching and was successful in the business world...he came to realize that he was meant to be a teacher."* These comments are from Tom Kishpaugh's letters of support.

Tom received a Bachelor of Science in Business Administration from Xavier University in 1971. He earned a Masters of Education from Wright State University in 2000. Tom has 17 years in secondary business technology teaching experience. His teaching career started at Glen Este High

His involvement at school includes designing, implementing, and facilitating programs based on the Interactive Media standards. With Tom's influence over fifty percent of Carlisle's students now take a Business Technology course each year. He has served on various curriculum committees and as a tennis coach advisor. He has participated in and served in offices at both local and state professional associations.

Tom stated, "For the first time in my life, I truly love my work with plans on continuing my teaching career well into my retirement years." **Congratulations** to this distinguished service award recipient for 2008. School and for the last nine years he has been a teacher at

## Post Secondary--Rose Corgan



*"Rose is a leader at the college in distance learning. Many faculty members come to her for direction in teaching online classes...Rose stays on the cutting edge of office information technology and she shares her knowledge willingly and enthusiastically both with her student and her peers."* These comments are from Rose Corgan's letters of support.

Rose received an Associate of Applied Business in Executive Secretary Studies from Cincinnati State Technical and Community College in 1979. She earned her Bachelor of Science in Vocational Business & Office Education from the University of Cincinnati in 1980. She returned to complete her Masters of Education in Business Education from the University of Cincinnati in 1984. Her teaching career started at Seton High School and for the past 25 years she has been with Raymond Walters College, University of Cincinnati.

She is a curriculum leader and has served on various college and department committees including the Task Force on Distance Learning. Rose has participated and served in local, state, and national professional associations including several OBTA Conference Committees. She has been published in *The Business Education Forum* and co-authored a student workbook for South-Western Educational Publishing. **Congratulations** to this distinguished service award recipient for 2008.

---

(continued from page 3)

## OBTA - An Association for All Seasons

ventures, and you will be hearing more about them. We will continue to promote membership to keep our association strong. We will use our BIAC members to keep us abreast of new developments in business and industry so that we as business educators can stay current. We will host the NCBEA at the OBTA conference in October under the theme, "Exploring New Worlds in Business Education." Many more of our members will be

able to attend the NBEA Convention in Chicago because of our proximity to that city. We will continue to hold virtual meetings to conserve expenses. We will welcome and train new OBTA leaders. We will update our current handbook and conference guidelines. And so much more!!

And now, I thank you once again for your support and encouragement during my past three years in office. It has been a wonderful "ride" as OBTA

secretary, president-elect and conference general chairman, and president; and I look forward to serving you as first and second past president for two more years.

Joy

## Collegiate--Robert Berns



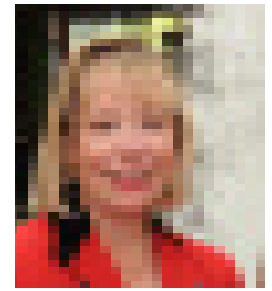
Robert received a Bachelor of Science in Education from Bowling Green State University in 1970. He earned a Master of Arts from The Ohio State University in 1975. In 1978 he completed his Ph.D. from The Ohio State University. His teaching career began as a Business and Marketing Educator at Urbana High School. For the last 23 years he has served as an Associate and Full Professor at Bowling Green State University contributing to over 30 years of collegiate teaching experience in business and marketing education.

*The Business Education Forum* and *The Ohio Business Teacher*, Robert has authored and co-authored books, chapters of books, monographs, and journal articles both refereed and non-refereed. Robert has chaired college and departmental committees such as curriculum, tenure and promotion, student evaluation instrumentation, and accreditation. He has also served on university task forces and committees such as Presidential Standards Committee for Scholarship of Engagement and Teacher Quality Success Partners. His honors and awards are numerous. He has participated and served in various local, state, regional, and national professional associations.

Recently, he chaired the Ohio Business Education K-12 Standards for Inter-Professional Association Task Force (IPAT) and served on the Online Resources Advisory Committee for the Ohio Resource Center for Mathematics, Science, and Reading for Eisenhower National Clearinghouse at The Ohio State University. **Congratulations** to this distinguished service award recipient for 2008.

## Administrator--Vicki Hammer

*"Vicki's strengths are especially notable. First is her servant leadership. She leads by example, builds consensus, and vets ideas before moving plans forward...Dr. Hammer*



*is a dedicated leader and has special enthusiasm when that leadership involves technology and technology education...She has welcomed responsibility and taken the lead in each position, establishing legacies along the way."* These comments are from Victoria Hammer's letters of support.

Victoria earned a Bachelor of Science in Business Education from the University of Cincinnati in 1973. She received a Master of Education, Curriculum and Instruction from the University of Cincinnati in 1977. In 2002 she obtained a Doctor of Education, Curriculum and Instruction from the University of Cincinnati completing her dissertation "The Influence of Interaction on Active Learning, Learning Outcomes and Community Bonding in an Online Technology Course."

Currently, she is the Associate Dean of Academic Affairs at the University of Cincinnati, Clermont College. She also served the Office Information Technology Department at University of Cincinnati, Raymond Walters College. Her publications include *The Ohio Business Technology Educator* and *The Business Education Forum*.

She has participated and served in local, state, and national professional associations including OBTA President, several OBTA Conference committees, and National Business Education Association Assistant Program Coordinator at three national conventions. **Congratulations** to this distinguished service award recipient for 2008.

### Legislation Update

by Rob O'Donnell

I am still working with State Senator Kirk Schuring to get business education standards adopted. At the present time, the only stumbling block is that the Ohio Department of Education is requesting that the Legislature put money in its budget to work on the standards. I may be calling on Ohio Business Teachers to make phone calls in the near future.

### DID YOU KNOW . . .

Tom Hanks, the actor, got his start in theater at the Great Lakes Theater Festival in Lakewood, Ohio.

### DO YOU KNOW . . .

The hobby of Tom Hanks, the actor, is collecting manual typewriters? He has 80 manual typewriters in his collection.

# 2008 Cincinnati/Dayton Conference OktoberBEST.... Business Education Strategies and Technology

**Connie Crossley  
2008 Conference General Chairperson**

## 81st Annual OBTA Conference

Cincinnati Dayton

Cincinnati North Marriott  
Thursday - Friday  
October 9-10, 2008

Professional Conference Theme:

**OktoberBest!**

**Business Education  
Strategies & Technology**



Our 81<sup>st</sup> Annual OBTA Conference celebrated “OktoberBEST—Business Education Strategies and Technology” at the Cincinnati Marriott North in West Chester, Ohio, October 9 – 10, 2008. The 2008 Conference Committee created many opportunities for OktoberBEST participants to add “BEST” ideas and competencies to their repertoire of business education skills.

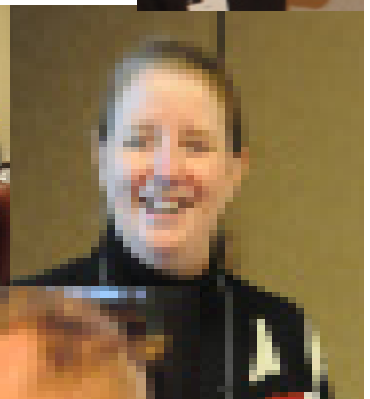
The Thursday afternoon/Friday morning concurrent sessions and computer classes offered a variety of “BEST” topics ranging from working with the 2007 versions of Microsoft Office software programs to learning about who the “millennials” are in our classrooms.

Ms. Patti Holmes, our Thursday afternoon keynote speaker, asked our 2008 OBTA conference attendees if they bring their “BEST” selves to work every day. She challenged us to contribute more successfully both to our own effectiveness and to our organization’s success

through our “BEST” behavior.

The 2008 OBTA Achievement Award recipients were announced at our Awards Luncheon on Friday. Following the Awards Luncheon, a reception was held in honor of the new awardees and the OBTA president, Joy Dougherty.

Thank you to all the participants, exhibitors, presenters, and session facilitators for celebrating the 2008 OktoberBEST Conference with us in West Chester. A special thanks goes to all the members of the Cincinnati/Dayton Conference Committee for putting together the 81<sup>st</sup> OBTA Professional Development Conference so well. Auf wiedersehen!



**S  
M  
I  
L  
E**



# BIAC Commendation Honorees

The OBTA Business and Industry Advisory Council is pleased to announce 2008 Spring and Fall recipients of the Business and Industry Achievement Commendation.

Honoree	School/College	OBTA Member
Jaime Reichenbacher	ITT Technical Institute	Matt White
Nichole Dickerson	Marion Technical College	Christy Culver
Donna Carney	Owens Community College	Dr. Rose Marie Kuceyeski
Sabrina Rodabaugh	Owens Community College	Darla Johannsen
Michael Miller	Sidney High School	Vicki D. Fulk
Allyson Collins	Strongsville High School	Linn Hall
Holley Wolfe	Wright State University--Lake Campus	H. Roger Fulk
Karen Yoder	Columbus State Community College	Betty Allen
Lisa Biggum	Columbus State Community College	Beth McGrath
Amy DiPlasi	Columbus State Community College	Andrea Mann
Mrtha Shinaul	Columbus State Community College	Bill Dross

These graduates received an Achievement Commendation certificate, a letter of recognition, and a small gift from OBTA's Business and Industry Advisory Council.

Any OBTA member can nominate a graduating high school senior or a post-secondary student who completes a program in Business Education for the Business and Industry Achievement Commendation. OBTA members are encouraged to take advantage of this simple and easy opportunity to recognize an outstanding student and your school.

To nominate a student, please provide your name, the student's name, the school address/city/zip, and the date needed. Contact Shunda Wright at [shwright@bedford.k12.oh.us](mailto:shwright@bedford.k12.oh.us). Information and nomination forms may also be found on the OBTA website at [www.obta-ohio.org](http://www.obta-ohio.org).

---

## 2009 Scholarship \$1000 Scholarship Available for Graduate or Junior/Senior Undergraduate Business Education Major

Do you know a junior or senior undergraduate or a graduate student majoring in Business Education who would appreciate receiving \$1,000? If you do, recommend the student for the OBTA 2009 Scholarship. Application forms are on line at [www.obta-ohio.org](http://www.obta-ohio.org). The deadline for application submission is **July 15, 2009**.

Besides a general information form, the applicant must submit a resume that includes a description of skills related to business education, educational achievements, community activities, and work experience. Two letters of recommendation, a transcript indicating a minimum GPA of 3.0, and a photograph in JPEG format must be included with the submission. The applicant is required to write a 300-500 word computer generated essay on "Why I am entering the Business Education field".

So think about your students and recommend one of them for the 2009 OBTA Scholarship. The scholarship will be awarded at the Columbus Professional Development Conference in October.

## 2008 Scholarship Winner Tara Stamps

Tara Stamps, a Business and Marketing Education major at Bowling Green State University (BGSU), is the 2008 OBTA \$1,000 scholarship recipient. Tara has served as president of Bowling Green Student Education Association, Academic Coordinator for Project Excellence Mentoring Program, and a student member of National Business Education Honor Society.

OBTA congratulates Tara and wishes her well as she completes her studies and continues to be our partner in education and professionalism.



# Chicago, Chicago--NBEA in Chicago!

. . . by Vicky Ryan, NCBEA Liaison



Mark your calendars for the Convention that will give you teaching ideas that you'll be able to put into action as soon as your return to class the Monday morning after! It's the NBEA Convention, and it's as close as it gets-Chicago! Go for one day, two days, or more: April 7 - 11. Over 25 hands-on computer sessions are available, as well as concurrent sessions for every business teacher-elementary, middle school, high school, and beyond. Subject areas include accounting, marketing, graphics, professionalism, personal finance, critical thinking, technology etiquette, emerging technology, podcasting, insurance, entrepreneurship, diversity principles,

business communication, online instruction, and more. Here is a sampling of attention-getters:

- “Brain Sparks and Other Active Learning Techniques”
- “Teaching Business Ethics in Unethical Times”
- “Identity Theft Teaching Resources: Prevent, Detect, and Recover”
- “Sanity in a Technological World”
- “Photographs, Graphics, Flash, Oh My!”

It's possible that a group from each area of the state can coordinate travel arrangements. Several of the sections are looking into traveling by Mega Bus or train. Please check with your Section Representative or officers.

Most importantly, visit the NBEA website, [www.nbea.org](http://www.nbea.org), for conference information and registration. It's one of the best, if not **the best**, convention for business educators. Try it for yourself.

NBEA membership forms are also available at the website, and your membership includes publications, [Business Education Forum](#), [Keying In](#), and the [NBEA Yearbook](#), that offer excellent teaching ideas and business education research. Plus, your membership entitles you to \$250,000 professional liability insurance plus online jobs forum, legislative advocacy, and regional conventions and publications.

I'll be happy to answer any questions; just contact me at [vryan@daviscollege.edu](mailto:vryan@daviscollege.edu).

## 2009 Conferences

**NBEA**, Chicago, Illinois, April 7-11. For more information visit [www.nbea.org](http://www.nbea.org).

**NCBEA** in conjunction with the OBTA conference, Columbus, October 29-30. For more information visit [www.ncbea.net](http://www.ncbea.net) or [www.obta-ohio.org](http://www.obta-ohio.org).

**OBTA**, Columbus, Ohio, October 29-30. For more information visit [www.obta-ohio.org](http://www.obta-ohio.org) or look for future issues of the Beacon.



*Join now and register for the Convention  
Chicago, Chicago -- April 7-11, 2009!*

[www.www.www.www.www.www.www.www.www](http://www.www.www.www.www.www.www.www.www)

## OBTA Web Site Keeps You Up-to-date

Information related to OBTA resides on our Web page at [www.obta-ohio.org](http://www.obta-ohio.org). Check it out!

If you have items to contribute to the OBTA Web site, please send them to Karen Everingham at [webmaster@obta-ohio.org](mailto:webmaster@obta-ohio.org). You may also send information via snail mail to Karen at University of Toledo, Department of Applied Organizational Technology, College of Business Administration, Office FA 1440, Toledo, OH 43606.

[www.www.www.www.www.www.www.www](http://www.www.www.www.www.www.www.www.www)

## OBTA Publications

**OBTA Beacon**--the official newsletter of OBTA. Submission deadline for the spring issue is April 15, 2009. The *spring issue is dedicated to sharing teaching ideas*--so e-mail your articles to [sabobey@msn.com](mailto:sabobey@msn.com) (in rtf format) or mail a hard copy/disk to Susan Bobey, 3395 West 158 Street, Cleveland, OH 44111. All copy is subject to editing.

**The Ohio Business Technology Educator**--OBTA's official refereed journal committed to professional excellence. It is published annually when submissions are adequate. Manuscripts vary in length, with 2,500 words being an approximate guideline. Submission deadline for the October 2009 journal is July 1, 2009. Contact Dr. Ken Martin, University of Cincinnati, Mail Location 0022, Teachers College, Room 6151, Cincinnati, OH 45221-0022, phone 513-556-3592, or e-mail [ken.martin@uc.edu](mailto:ken.martin@uc.edu). Please include KEN in the subject line.

**Get Your Copy Today!**

## **Professional Association Content Standards for Business**

The *Professional Association Content Standards for Business* are now available!

The three professional associations in Ohio serving K-12 business and marketing teachers are pleased to inform you of the new *Professional Association Content Standards for Business* and its accompanying correlated Ohio academic content standards. These two documents were developed by the Inter-Professional Association Taskforce (IPAT) and endorsed by the three participating professional associations:

- OBTA—An Association for Business Technology Educators;
- Business and Information Technology Division of the Ohio Association for Career-Technical Education; and
- Ohio Marketing Educators' Association Division of the Ohio Association for Career-Technical Education

The standards represent academic content and experience that the associations believe students should know and be able to do to be successful and contributing citizens in the global economic society. They serve as a curriculum framework that identifies the content students should learn about business from kindergarten through 12<sup>th</sup> grade.

Because many of the statements contained in the documents are copied from the following major references, permission has been granted only for paper dissemination. The cost of these documents for business and marketing teachers is \$30.39. No association will profit from this figure. It will only cover the costs of copying and mailing.

The three major references used in preparing these standards were:

- *National Standards for Business Education*, National Business Education Association (NBEA), Reston, Virginia ([www.nbea.org](http://www.nbea.org));
- *National Marketing Education Standards*, Marketing Education Resource Center (MarkED), Columbus, Ohio ([www.mark-ed.org](http://www.mark-ed.org)); and
- *Ohio Academic Content Standards*, Ohio Department of Education

Visit [www.obta-ohio.org](http://www.obta-ohio.org) for ordering information including order form. We look forward to serving teachers statewide in promoting and strengthening business and marketing education!

---

### **Call to 2009 Conference from Christopher Columbus**

My three ships sailed from Spain,  
Christopher Columbus, that's my name!

I discovered America in 1492,

Look what it did for me and for you!

For me, it was all about exploration,

For OBTA, it's Business Technology Education!

So point your compass to the city named after me,

October 29-30, 2009, you will see!

Concurrent sessions and fun galore,

Awards, our NCBEA friends, and more!

Now let me end this proclamation,

In 2009, we'll be

“Exploring New Worlds in Business Technology Education!”

### **OBTA FLASH!**

You can now purchase an OBTA 1G flash drive! These flash drives make a perfect gift for your advisory committee members, your administration, those special students, or even yourself.

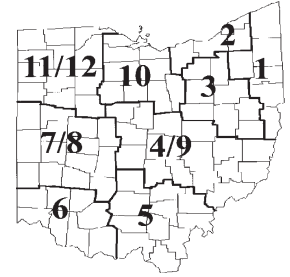
What a way to say “Thank You” and to promote OBTA. The flash drives are \$10 each (includes shipping) and may be ordered by sending a check, made payable to OBTA, to Debra Howard, Associate Professor, Raymond Walters College, 9555 Plainfield Road, Cincinnati, OH 45236.





JOIN EARLY -- JOIN NOW

An Association for Business Technology Educators



**Support your professional organization . . . with your membership!**

Membership applications may be found at our web site: <http://www.obta-ohio.org>  
For additional information contact: Pam Rankey at [prankey@fuse.net](mailto:prankey@fuse.net)

**2009-2010 Membership Application**  
**O B T A—An Association for Business Technology Educators**  
**Membership Year July 1, 2009-June 30, 2010**

Please fill in all blanks below. Please print or type.

Check to exclude your personal data from the directory.

Title \_\_\_\_\_ First Name \_\_\_\_\_ Initial \_\_\_\_\_ Last Name \_\_\_\_\_  
Home Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
Evening/Area Code/Phone \_\_\_\_\_ E-mail Address \_\_\_\_\_  
School Name \_\_\_\_\_ School Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Day/Area Code/Phone \_\_\_\_\_

**Position**

- Classroom Teacher
- Teacher Educator
- Administrator
- Supervisor
- Other

**Institution**

- Elementary
- Middle/Jr. High
- Secondary/High School
- JVS/Career Center
- College/University
- Tech./Community College
- Private Business College
- State Department
- Other

**Dues Information**

- Professional - \$40.00 (before July 1, 2009)
- Professional - \$45.00 (after July 1, 2009)
- Retired - \$20.00
- Student (full-time, undergraduate) - \$20.00
- Life Member - NC

**Highest Degree Completed**

- Bachelor
- Master
- Specialist
- Doctoral

**Payment Information**

Make check payable to OBTA

NBEA Member \_\_\_\_\_

**OBTA Section No.** \_\_\_\_\_  
**County** \_\_\_\_\_  
(School)

**RETURN THIS FORM WITH PAYMENT TO:**

**Mrs. Mary Deloe**  
**Davis College**  
**4747 Monroe Street**  
**Toledo, OH 43623**

- Section 1 Ashtabula, Trumbull, Mahoning, Columbiana, Portage, and Jefferson
- Section 2 Lake, Geauga, Cuyahoga, and Lorain
- Section 3 Medina, Summit, Stark, Wayne, Holmes, Tuscarawas, Harrison, and Carroll
- Section 4/9 Washington, Monroe, Belmont, Guernsey, Noble, Morgan, Muskingum, Coshocton, Knox, Licking, Perry, Fairfield, Franklin, Delaware, Morrow, and Marion
- Section 5 Athens, Meigs, Hocking, Vinton, Jackson, Gallia, Lawrence, Scioto, Pike, Ross, and Pickaway
- Section 6 Adams, Highland, Clinton, Brown, Clermont, Warren, Butler, and Hamilton
- Section 7/8 Preble, Montgomery, Greene, Fayette, Madison, Clark, Miami, Drake, Mercer, Auglaize, Shelby, Logan, Champaign, and Union
- Section 10 Ottawa, Sandusky, Seneca, Wyandot, Crawford, Richland, Ashland, Huron, and Erie
- Section 11/12 Williams, Fulton, Henry, Defiance, Paulding, Van Wert, Allen, Putnam, Hardin, Hancock, Wood, and Lucas



# 82nd Annual OBTA Conference

**Columbus**  
**Courtyard by Marriott**  
**Columbus West**  
**October 29-31, 2009**

OBTA Publications  
Susan Bobey, Editor  
Jane Addams Business Careers Center  
2373 East 30 Street  
Cleveland, OH 44115

*An Association for Business Technology Educators*