



## Are YOU Willing to Change? Shunda Wright, 2007 President



Change--an action verb that means to become transformed or converted. Often times we change our hair because we are tired of the way we look. We change our style of clothing to keep up with the current fashion trends. We do these things to update our look and to keep time with society. However, we are less willing to accept changes in school policies, professional organizations, and curriculum and programs.

How often have you been asked to participate or lead a planning committee or to take an active role in a professional organization and declined the offer because you were not willing to change your schedule to become an active participant. Perhaps you turned down the offer with the intent to do something later--when you have more time. Henry Ford said that "You can't build a reputation on what you're going to do."

In 2006, our President, Christy Culver, challenged you to answer the door of opportunity. My challenge to you in 2007 is to commit to change. Change your mind about not

volunteering; change your thinking so you believe you can accomplish whatever task you attempt.

If you were told today that your job depended on your willingness to change, would you commit to change immediately, or would it be a gradual change? In order to move forward in business education, and to guarantee a strong front in business education, we need to commit to change. The recent passage of the new Core Education plan will force many of us to change. Our recruiting practices will need to change in order to make our programs more desirable to students who will have a limited number of elective credits to use. Our willingness to fight for changes in the curriculum include supporting the Senate Bill which proposes that grades 9-12 must be taught business, personal finance, and computer applications courses by business education teachers. Commit to changing your curriculum to include the proposed K-12 Ohio business content standards. All of these changes are directly related to business educators--you.

Changes such as these are not easy and may require more work on our part. We may have to move out of our comfort zones into the battlefield to fight for those issues related to business education. We need more than a few good men and women to accomplish these tasks. Are you prepared to recruit new OBTA members and to encourage dormant members to re-activate their membership to join the fight? We, including me, have to change to make this organization the best it can be in 2007.

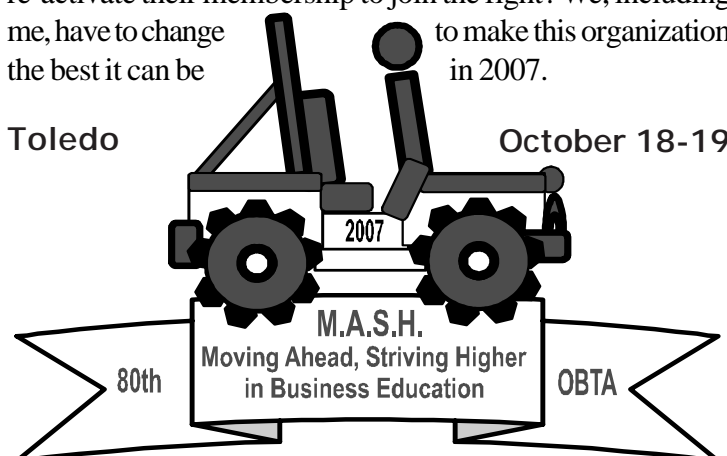
## First-Time Conference Attendees Receive Stipends



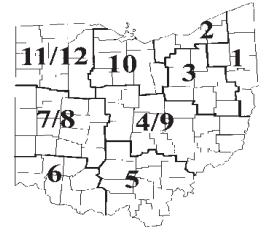
Congratulations to Valerie Moore, Scott Miller, Tamie Carlisle, and Teresa Gordon, for being selected to each receive a \$100 stipend for the 79<sup>th</sup> OBTA professional development conference. Look for how these individuals implemented one or more strategies obtained at the 2006 OBTA conference in this *Beacon* and in the Spring issue.

Toledo

October 18-19



# SECTIONS REPORTING IN . . .



## Section 1/2--Stephanie Sak

CABTA's Spring 2006 meeting was in May. Our guest speaker, R. J. Musat, from Cuyahoga Community College, presented *Ebay~Buying and Selling*. A student from Avon Lake High School, was the 2006 James R. Pierce Student Scholarship winner. She was awarded a one time \$200 scholarship.

CABTA and DPE joined together in July at the House of Blues to see the folk art and network over lunch.

The CABTA team members are in the process of planning winter and spring professional development workshops. The next CABTA Report will have more details.

Contact information: [CABTA@cox.net](mailto:CABTA@cox.net).

## Section 3--Rob O'Donnell

### A Relaxing OBTA Vacation!

On August 9, 2006, Section 3 had a meeting at Rob O'Donnell's house on Atwood Lake. Well, it wasn't exactly



a meeting. We did discuss business education topics--while relaxing on a boat ride around Atwood Lake and having lunch at the lodge. Unfortunately, only four

people joined Rob (Christy Culver, Margo Semonin, Susan Bobey, and George May), but those who attended enjoyed the perfect weather and beautiful surroundings.

You don't want to miss out on Atwood 2007 in August. Plan now to attend. More details will be in the spring *Beacon* or email Rob at [smiley63@roadrunner.com](mailto:smiley63@roadrunner.com). He will make sure you are kept up to date with the plans.

## Section 4/9--Matt White

Section 4/9 held its Fall 2006 section meeting on November 8 at ITT Technical Institute in Hilliard. Our guest speaker was Nancy Whetstone, Executive Director & CEO of the Ohio Business Week Foundation. Nancy also serves as a member on the OBTA Business and Industry Advisory Council. She discussed Ohio Business Week and provided information about the two sessions scheduled for June 2007. We also had an opportunity to reconnect as a section and discuss opportunities for rebuilding and growing our section membership.

Growth is a critical component for our section, and we discussed getting together in February or March to brainstorm ideas for getting the word out about OBTA. Membership in our organization is very important for ensuring continued support for business education initiatives. Many members present came up with excellent ideas that will be looked at during the next section meeting.

We are planning a Spring Conference in April or May 2007. Details of this event will be circulated as they become available. It is my belief, as section chair, that opportunities for professional development and growth are key to building and strengthening the membership within Section 4/9. I continue to look for ways to connect with members and am planning school visits after the start of the new year to get current section members involved. I am looking forward to a great 2007 within Section 4/9!

Contact information: [MCWhite@itt-tech.edu](mailto:MCWhite@itt-tech.edu)

## Section 5--OPEN

Contact OBTA President, Shunda Wright at [shwright@bedford.k12.oh.us](mailto:shwright@bedford.k12.oh.us) if you are interested in filling the section representative position.

## Section 6--SWOBTA--Debra Howard

The SWOBTA Fall Conference was held on September 27 at Cincinnati State Technical and Community College in Clifton.

Jennifer Johnson, Thomson Learning, and Al Eilers, Cincinnati State Instructor, demonstrated the SAM 2003 ProGrader software. Al is currently using the software in a pilot project at Cincinnati State. He demonstrated the software from both the instructor and student perspectives. Jennifer provided information regarding the newer version (to be released at a later date) which will work with MS Office 2007. Jennifer answered questions and took comments from the attendees regarding concerns and suggestions for possible changes in the software.

Connie Crossley, SWOBTA President, conducted the business meeting following the presentation. Concerns were raised and suggestions were made regarding increasing membership with our secondary educators in this region.

Contact information: [Debra.Howard@uc.edu](mailto:Debra.Howard@uc.edu).

(Sections Reporting In . . . continued on page 3)

# Information, Resources, Networking are Highlights for . . . Tamie Carlisle, First-Time Stipend Recipient

Happy New Year everyone! As I reflect upon the events that affected me in 2006, being the recipient of OBTA's First-Time Conference Attendee Professional Development Stipend was definitely a highlight and an honor.

I am presently teaching in the Business Department at John Marshall High School, Cleveland Municipal School District, and am enthusiastic about implementing ideas I received while attending the conference. Not only did I receive curriculum ideas from attending various sessions, but I also was exposed to other resources available to educators that I was not aware. One of the most important resources was the wealth of grant information I received from the Cleveland Foundation Center. The staff there



was very friendly, informative and more than willing to assist our group in locating funds to supplement our classrooms.

The conference also allowed me the opportunity to network with colleagues throughout Ohio. I welcomed the opportunity to talk with other educators about their experiences, techniques and share common concerns affecting all of us in the classroom. I developed new friendships from Columbus to Toledo (as we shared delicious desserts at the House of Blues, mmmm).

I look forward to next year's conference in Toledo. A special thanks to Susan Bobey, Shunda Wright, and Pat Brown for encouraging me attend.

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## SECTIONS REPORTING IN . . .

(continued from page 2)

### Section 7/8--Roger and Vicki Fulk

Contact information: H. Roger or Vicki Fulk, 2145, Westminster Court, Sidney, OH 45365, 937-492-9481.

Roger may also be contacted at Wright State University - Lake Campus, 7600 State Route 703 Celina, OH 45822-2952, 800-237-1477, Ext. 8337 (In Ohio), 419-586-0337 (Direct and Outside of Ohio), 419-586-0368 (fax), or [roger.fulk@wright.edu](mailto:roger.fulk@wright.edu).

Vicki's school information is Sidney High School, 1215 Campbell Road, Sidney, OH 45365, 937-497-2238 or [fulkv@sidney.k12.oh.us](mailto:fulkv@sidney.k12.oh.us).

### Section 10--Kristi Glanz

Members of Section 10 have been joining forces with Sections 11/12 to help plan the 2007 Conference to be held in Toledo. The last NWOBTA meeting was held in November at the Scott Park Campus of the University of Toledo to discuss the conference agenda.

Since there is such a small representation of members in Section 10, brochures have been sent out to all high school business teachers in that section encouraging them to join OBTA. If you teach in Section 10 and would like to help with plans for the conference, or have ideas for making Section 10 more active, please contact Kristi Glanz at Gibsonburg High School, 740 S. Main Street, Gibsonburg, OH 43431 or [kglanz@gibsonburg.k12.oh.us](mailto:kglanz@gibsonburg.k12.oh.us).

### Section 11/12--Shawn Orr

The section is actively working on the plans for the OBTA Toledo Conference in October 2007. If you would like to assist, please contact Shawn Orr.

Contact information: [shawnorr@daviscollege.edu](mailto:shawnorr@daviscollege.edu)

## Duties and Responsibilities

### Sectional Representatives

- ⇒ serve a three-year term
- ⇒ send copies of minutes, fliers, and programs to treasurer for section reimbursement
- ⇒ attend Executive Board meetings as voting member; submit written report to the Secretary; make oral presentation at Executive Board meeting and Annual Business Meeting, as requested
- ⇒ report sectional activities to the Editor of the *Beacon* for publication
- ⇒ encourage section members to submit articles for the *Ohio Business Technology Educator*
- ⇒ serve as a member of the Professional Development, Awards, Scholarship, and Nominations Committees
- ⇒ promote membership and attendance at OBTA conferences
- ⇒ assemble basket for annual scholarship auction at annual conferences

# MyOBTA

## Christy Culver, 2006 President



For the past 79 years OBTA--An Association for Business Technology Educators has promoted the desire to find better techniques and methods in an effort to improve instruction in the field of business so that the students are well prepared to take their place in the business world. As a faculty member in the Business & Information Technologies department, I understand OBTA's vision of "Business Education for Effective Living." No matter what area of education you are involved in, or what career students will pursue, it will involve business.

In 2005 OBTA members adopted the mission "To make a positive impact in business education by providing professional development activities, technology-based workshops, research, publications, and networking opportunities." Twelve years ago when I was invited by a colleague to join OBTA, I was unaware how vital of a tool OBTA would become to me and how the current mission statement would influence my own classroom forte. In the 2006 winter *Beacon* I asked if you have heard opportunity knocking; in the spring I noted change is a good thing, and now I am reflecting on MyOBTA.

Have you taken advantage of the professional development opportunities? Attendees viewed "Reality Shows in Business Technology Education" at the 2005 Columbus Conference and experienced "Business, Technology, and All That Jazz" at the 2006 Akron/Cleveland Conference. The fall conference allowed for discussions, workshops, and networking with fellow educators from elementary, middle, secondary, or post-secondary educational platforms. At the conferences I was able to tailor the information from the sessions to benefit my institution, classroom, and course needs.

How about the OBTA section meeting? The sections are a great way to connect with colleagues in your neighboring school or the next town. I had the pleasure of attending Sections 1 and 2, Section 3, Section 4/9, and Sections 10 and 11/12 events this year. I was amazed and pleased to see what is happening in business education throughout Ohio. My attendance at the meetings was not only to support them on behalf of OBTA but to see how my curriculum was gauged against what others were offering. Again I was able to glean information that benefited my needs in the classroom.

What about the BIAC (Business & Industry Advisory Council) members? Do you know who your BIAC members are from your section? These business professionals are waiting to assist you and your curriculum needs. In December I was honored to have lunch with two BIAC members to discuss OBTA. A side note from this informal meeting was discussion regarding the banking field in which I will be able to share with my students. Are you starting to see the "My" trend? OBTA is your organization, but without your involvement, you are not getting the best deal!

Are you sharing your copy of the *Beacon* with other colleagues at your school? Have you read your copy of *The Business Technology Educator*? No matter what area of Business Education--from accounting, marketing, economics, software, hardware, management, or keyboarding, to name a few--OBTA is here for you! Invite others to join, including administrators, and share the information on [www.obta-ohio.org](http://www.obta-ohio.org). Don't keep OBTA a secret!

It has been an honor to serve as the 2006 President and work with a great team of volunteers who are very dedicated to the success of OBTA. Thank you to the OBTA Officers, Executive Board members, BIAC members, conference committees, sections, and members, for a fantastic year! I have enjoyed the benefits of MyOBTA.

## Legislation Update . . . From Robert O'Donnell

**Did You Know . . .**that business teachers can teach a business economics course for social studies credit? You can! And . . .

**Did You Know . . .**that business teachers can teach a business English course for English credit? You can! And . . .

**Did You Know . . .**that business teachers can teach a business math course for math credit? You can!

If you have any questions, call our legislation representative, Rob O'Donnell, at 330-866-9371. If you are interested in obtaining information about legislation affecting business and education, e-mail Rob at [smiley63@roadrunner.com](mailto:smiley63@roadrunner.com).

## Section 6 Celebrates . . .

# Distinguished Educators and OBTA Secretary

### Secondary--Linda Brockman

“A role model of hard work and dedication; her effective teaching style challenged me even when I least expected it.” “Mrs. Brockman is respected for her loyalty to high standards.” These comments are from Linda Brockman’s letters of support.

Linda received a B.S. in Comprehensive Business Education from the University of Cincinnati in 1983 and an M.Ed. from Xavier University in 1987. She is currently teaching at Butler Tech/Middletown High School.

Writing curriculum guidelines, creating presentations and brochures for recruitment, and providing workshops and in-service training for teachers, administrators, and secretaries in computer technology, are just some of the ‘extras’ that Linda has been involved in. She has mentored dozens of teachers. Praised for her work as OBTA Treasurer, Linda was described as ‘a natural’ by other officers--helpful, professional, and persistent.

Referring to herself as a “late bloomer” who began as a traditional business teacher, Linda enjoys the challenges and the opportunities that come with each new curriculum and technology change. She is having fun and continues to take classes each year so that she can be an even better teacher.

Congratulations, Linda!



### Post-Secondary and Secretary-- Connie Crossley

“I have witnessed her passion for teaching and her sincere interest in student learning,” is a comment that is repeated in Connie Crossley’s letters of support.

A University of Cincinnati graduate, Connie received a B.A. in History and a B.S. in Secondary Education in 1974. In 2001, she earned her M.Ed. in Curriculum and Instruction. Since 1989 she has been teaching in the business technology area, the last six years at Cincinnati State Technical and Community College.

Before beginning her teaching career, Connie worked for 15 years in the retailing field. She says that this is where she gained the real world business experience that she is able to incorporate into her teaching career for the benefit of her students. She is passionate about developing activities, especially hands-on projects, that relate directly to real world experience.

Connie has been published in *Business Education Forum* and is an active member of many professional organizations. She serves as an academic advisor and as a faculty mentor.

On a personal note, Connie is married and lives on 23 acres in southeastern Indiana near Lawrenceburg. She and her husband, Mike, volunteer once a month at the Kentucky Horse Park to work with and learn about the horses.

Congratulations, Connie, and welcome to the OBTA Executive Board!

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### NEED A THANK YOU GIFT . . . OR TWO?

You can now purchase an OBTA calculator! These calculators make a perfect gift for your advisory committee members, your administration, those special students, or even yourself.



What a way to say “Thank You” and to promote OBTA. Calculators are \$8 each (includes shipping) and may be ordered by sending a check to Susan Bobey, 3395 West 158 Street, Cleveland, OH 44111.

#### OBTA Vision

Business Education for Effective Living

#### OBTA Mission

To make a positive difference in business education by providing professional development activities, technology-based workshops, research, publications, and networking opportunities.

# 2006 Cleveland/Akron Conference

## Business, Technology, and All That Jazz

Shunda Wright, 2006 OBTA President-Elect



If you were not at the 79<sup>th</sup> Annual OBTA--An Association for Business and Technology Educators conference, you missed an opportunity to add more “jazz” to your business education curriculum.

The conference theme, “Business, Technology and All That Jazz”, provided a score of activities that included invigorating, thought provoking training sessions and hands-on computer sessions.

The OBTA mission is: “To make a positive impact in business education by providing professional development activities, technology-based workshops, research, publications, and networking opportunities.”

The conference committee used this mission as a starting point for organizing sessions that would teach attendees new delivery techniques, such as “The Company” classroom and Cutting Edge Internet-Based Keyboarding, and to introduce current employment trends for business education students, such as the New Entrepreneurs: Virtual Assistants session.

The conference incorporated a few new opportunities for attendees this year including two Thursday morning pre-conference sessions. Most people are not aware that Cleveland is not only the home of the Rock-N-Roll Hall of Fame, but Cleveland is also home of one of five Foundation Centers located in the United States. Attendees were able to complete a Grant Seeking Basics Class at the Foundation Center. Cleveland is also home of the International House of Blues Foundation, which is an organization dedicated to bringing the arts to schools and communities through programs that promote cultural understanding and creative expression. Attendees participated in the Blues Schoolhouse which included a tour of the House of Blues art collection and a performance by the “Blues Band”. The Blues Schoolhouse is designed to teach educators how to integrate music and art into any school curriculum.

Attendees were given the opportunity to review the current draft of the proposed K-12 Ohio business content standards prepared by IPAT, the Inter-Professional Association Taskforce. IPAT consists of three members from each of the following associations: OBTA--An Association for Business Technology Educators, BIT--The Business Education Division of Ohio ACTE, and OMEA--The Marketing Education Division of Ohio ACTE. These nine taskforce members and additional association members have collaborated with Dr. Robert Berns, Professor and Business Education Program Head, Bowling Green State University (BGSU).

Also new this year was the President’s Reception and Meet the Executive Board Cocktail Party. Since Cleveland has so many entertainment opportunities, the committee decided to offer a reception that included heavy hors d’oeuvres, cocktails and a live jazz trio to give members the chance to mingle with the president and executive board prior to going out on their own to explore all that Cleveland has to offer.

On behalf of a grant received through OBTF (Ohio Business Teacher’s Foundation), this year, for the first time, a member of OBTA who has never attended OBTA’s annual conference was eligible for a \$100 professional development stipend. Members from each of the nine OBTA sections were eligible to apply for this stipend. Four stipends were





Introducing . . .

## Columbus BIAC Member Nancy Whetstone



Nancy is the executive director and CEO of the Ohio Business Week Foundation, a statewide non-profit organization in Columbus that sponsors week-long business education programs for high school students. Prior to joining Ohio Business Week in 2000, she was

the sole proprietor of Whetstone Consulting, a business-to-business marketing firm. She has held positions as a senior account executive for a Columbus-based marketing firm, a public affairs manager for Ohio EPA, and a public relations specialist for the American Red Cross. Currently, she is a Trustee for Hugh O'Brian Youth Leadership International.

Nancy holds a BA in Journalism and Interpersonal and Public Communication from Central Michigan University.

**KNOCK KNOCK**

Do you hear it?



Nominate a deserving student for the OBTA scholarship--

Nomination deadline, August 31, 2007

Obtain nomination form on our Web site at [www.obta-ohio.org](http://www.obta-ohio.org)

Recommend a deserving student for the Business and Industry Advisory Council commendation--

Obtain commendation form on our Web site at [www.obta-ohio.org](http://www.obta-ohio.org)

Nominate a deserving teacher/educator for the OBTA Distinguished Service Awards--

Nomination deadline, July 15, 2007

Obtain nomination form on our Web site at [www.obta-ohio.org](http://www.obta-ohio.org)

**The Ohio Business Week Foundation** is now accepting applications for its 2007 programs at Ohio Dominican University (June 10-16) and Youngstown State University (June 24-30). Applications can be obtained by calling the Foundation at (888) 377-7414 or applying online at [www.ohiobusinessweek.org](http://www.ohiobusinessweek.org). Look for a 'success' story in the spring issue of the Beacon.

2007 Scholarship

### **\$1000 Scholarship Available for Graduate or Junior/Senior Undergraduate Business Education Major**

Do you know a junior or senior undergraduate or a graduate student majoring in Business Education who would appreciate receiving \$1,000? If you do, recommend the student for the OBTA 2007 Scholarship. Application forms can be requested from Craig Bowman, 210 Hawthorn Blvd., Delaware, OH 43015, or by email at [cbbluff@yahoo.com](mailto:cbbluff@yahoo.com) or [www.obta-ohio.org](http://www.obta-ohio.org). The deadline for application submission is August 31, 2007.

Besides a general information form, the applicant must submit a resume that includes a description of skills related to business education, educational achievements, community activities, and work experience. Two letters of recommendation, a transcript indicating a minimum GPA of 3.0, and a 4x6 photograph must be included. The applicant is required to write a 300-500 word computer-generated essay on "Why I am entering the Business Education field".

So think about your students and recommend one of them for the 2007 OBTA Scholarship. The scholarship will be awarded at the Toledo Professional Development Conference in October.



Megan Schroeder  
Bowling Green State University

Congratulations

### 2006 OBTA Scholarship Recipient

Megan said she wanted to enter the Business Education field because "I want to have a positive and influential impact on young adults." Currently she is a Supplemental Instructor (SI Leader) for a computer programming course at Bowling Green State University where she tutors and leads study sessions. Her activities in high school and college also included volunteering for Junior Achievement and tutoring.

# Classroom Management Techniques Session Highlight for . . . Valerie Moore, First-Time Stipend Recipient



As I looked through the sessions offered at the OBTA 79<sup>th</sup> Annual Conference, the session presented by Dr. Debra Westerfelt from Stark State College caught my eye. A way to increase the emotional intelligence of my students--what a great concept. Was I surprised to learn that she was going to speak on the emotional intelligence of teachers! Now, I consider myself to be a fairly emotionally intelligent adult, but thought there is always room for improvement.

English researcher Joe Harkin reported on learners ages 17 to 19 that affective behaviors are the most important determinants of student satisfaction with teachers. Those behaviors are: Recognizing individuals, listening to students, showing respect, being friendly, sharing a joke, and making some self-disclosure. Other Emotional Intelligence terms used: Approachable, acceptant, positive, good listener, empathetic, makes eye contact, responsive, attentive, non-threatening, open, respectful, doesn't make assumptions, and recognizes students.

I realized, just by looking at some of these terms, I had some areas that I could improve upon. There are times during class when it seems like every student in the room has a question about one thing or another. I know there are times when I am a "bad listener" and could improve in this area. Dr. Westerfelt shared in the session Ten Types of Bad Listeners taken from *Teaching with Emotional Intelligence*, by Alan Mortiboys, 2005. Listening to her describe these characteristics in the session, I could recall times when I have been a bad listener. The list below further details "bad listeners".

### Ten Types of Bad Listeners

Name	Characteristics	Typical Phrases
The blamer	It's always your fault; criticizes, condemns, moralizes, preaches	You should know...It's your fault that...You ought to...
The know-it-all	Thinks they have the answer, but never checks to see if it fits	All you have to do is...
The amateur psychologist	Reads your mind without permission and gives a diagnosis	You're clearly suffering from...
The detective	So busy collecting facts and incessantly asking questions that they forget to listen to feelings; controls the flow of conversation by battering with questions	Who? What? When?
The optimist	Avoids the real problem	Don't worry, you'll snap out of it; you'll feel better tomorrow
The magician	Denies existence of problem and tries to make it disappear by changing the topic	Don't be so miserable, by the way, have you...
The accuser	Attributes undesirable motives to others; invites conflict	You're trying to...
The story teller	Interested in others only as listeners	I once had that problem myself, and...
The postponer	Postpones requests longer than necessary	Not right now. I'll see you some other time.
The controller	Takes responsibility; transfers problem to themselves	Just let me sort it out for you...

During the session, we took a personal style test that determined whether we were a Parent, Adult, or Child as a classroom leader. This test was also taken from *Teaching with Emotional Intelligence*, by Alan Mortiboys, 2005. The test consisted of 20 questions related to personal styles. After scoring, there were five categories of classroom leaders.

First, was the Controlling Parent who was direct and firm. Next was the Nurturing Parent who was reassuring and caring. Then the Adult, who was a problem solver and logical. Then, the Natural Child who was spontaneous. Finally, the Adapted Child who was polite, sometimes too polite. This test definitely shed some light on my personal style in the classroom. I would definitely recommend taking this test to determine yours.

One of the last things Dr. Westerfelt discussed was a self-assessment of your EI in a classroom session. She posed the question--How do you handle the following? ·Monitor your own non-verbal communication ·Read learners' non-verbal communication ·Sense the mood of the group ·Convey empathy ·Truly hear what is being said by the learner ·Acknowledge and manage your feelings during a session. She also pointed out that the way students make sense of their learning environments is either Visual, Auditory, or Kinesthetic. I have done a similar learning style survey with my students, and it is a real eye opener for them, and very useful for me, to help meet all their learning styles. The website I use is based on Kolb's learning style inventory. It's a great site for teachers and students to learn more about learning styles. <http://www.nwlink.com/~donclark/hrd/learning/styles.html#vak>

I would like to thank Dr. Westerfelt for presenting this topic at the OBTA Annual Conference. It heightened my interest on Emotional Intelligence and has given me some great tools to take back to my classroom.

## Professional Development Opportunities . . . by Vicky Ryan, NCBEA Liaison

### TWO FOR ONE! THREE FOR ONE! INVEST NOW!!!

Once upon a time there was a college student majoring in Business Education who heard her professors say more than once, "As a professional business education teacher, you will need to join professional education associations.



It's important! Invest in yourself, your present, and your future. You learn from other professionals and from the research and publications that come with the membership. Remember to join and join and join!"

As a member of OBTA--An Association for Business Technology Educators, you have made one investment that affiliates you with both a national and regional association in business education--NBEA and NCBEA. For \$75, you become a member of both associations! **Two for One**--an incredible value! In addition to the publications (*Business Education Forum, Keying In, Yearbooks*) you receive \$250,000 professional liability insurance! And there's more--online jobs forum, legislative advocacy, and regional conventions and publications.

#### 2007 Conferences

**NBEA**, New York, New York, April 4-7, 2007. For more information visit [www.nbea.org](http://www.nbea.org) <<http://www.nbea.org>>.

**NCBEA** Conference is July 23-26, 2007, in Springfield, MO. For more information visit [www.ncbea.net](http://www.ncbea.net). Call for presentations are now being accepted; deadline is March 19, 2007. Contact Jerri Snodgrass at [jerri.snodgrass@dese.mo.gov](mailto:jerri.snodgrass@dese.mo.gov) or visit <http://dese.mo.gov/divcareered/conferences.htm>.

**Note:** NCBEA members will be receiving a ballot to vote for NCBEA President-Elect and Secretary. Look for our Ohio candidate! NCBEA is your organization; make sure your vote counts

The North Central region, NCBEA, has put together a 2006 CD with 72 classroom activities submitted from teachers from 8 states, including Ohio. Our own President, Shunda Wright, is one of the authors. This CD is available for \$5. If you join NBEA, you'll get a **Three for One**--a CD that has 2002-03 Technology Activities for Business Education, 2004 Activities for Student Success, and 2006 Creative Activities for YOU in Your Classroom. It's a \$15 value which can be yours when you join NBEA now.

I am that former college student, and even during those times when I questioned if I could really afford it, joining professional associations has been an investment that has always served me well. I believe it will be a significant investment for you, too. Log on to [www.nbea.org](http://www.nbea.org) for the current membership form, and if you send your membership to me--Vicky Ryan, Davis College, 4747 Monroe Street, Toledo, OH 43623--I'll send the special membership CD to you.

*And maybe we'll meet at the Convention in New York City in April 2007!*

#### OBTA Teacher/Educator of the Year Award Nominations

Nominations are now being accepted for OBTA Distinguished Service Awards. In addition to accepting nominations from each OBTA section, nominations may be submitted by any active OBTA member. This means you can nominate a colleague who might be in another section.

Contact Vicki Hammer at [victoria.hammer@uc.edu](mailto:victoria.hammer@uc.edu) for further information. You may also log on to the OBTA web site at [www.obta-ohio.org](http://www.obta-ohio.org) for the nomination forms. Nominations are due by July 15, 2007.

#### OBTA Publications

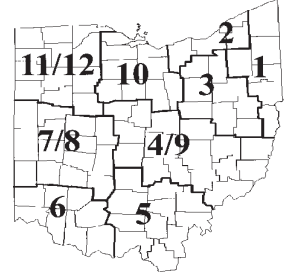
**OBTA Beacon**--the official newsletter of OBTA. Submission deadline for the spring issue is April 15, 2007. The *spring issue is dedicated to sharing teaching ideas*--so e-mail your articles to [sabobey@msn.com](mailto:sabobey@msn.com) (in rtf format) or mail a hard copy/disk to Susan Bobey, 3395 West 158 Street, Cleveland, OH 44111. All copy is subject to editing.

**The Ohio Business Technology Educator**--OBTA's official refereed journal committed to professional excellence. It is published annually when submissions are adequate. Manuscripts vary in length, with 2,500 words being an approximate guideline. Submission deadline for the October 2007 journal is July 1, 2007. Contact Dr. Ken Martin, University of Cincinnati, 505TC ML02, Cincinnati, OH 45221, phone 513-556-3592, or e-mail [ken.martin@uc.edu](mailto:ken.martin@uc.edu). Please include KEN in the subject line.



# JOIN EARLY -- JOIN NOW

An Association for Business Technology Educators



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Membership applications may be found at our web site: <http://www.obta-ohio.org>  
For additional information contact: Pam Rankey at [prankey@fuse.net](mailto:prankey@fuse.net)

## 2007-2008 Membership Application O B T A—An Association for Business Technology Educators Membership Year July 1, 2007-June 30, 2008

Please fill in all blanks below. **Please print or type.**

Check to exclude your personal data from the directory.

Title \_\_\_\_\_ First Name \_\_\_\_\_ Initial \_\_\_\_\_ Last Name \_\_\_\_\_  
Home Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
Evening/Area Code/Phone \_\_\_\_\_ E-mail Address \_\_\_\_\_

School Name \_\_\_\_\_ School Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Day/Area Code/Phone \_\_\_\_\_

**Position**

- Classroom Teacher
- Teacher Educator
- Administrator
- Supervisor
- Other

**Institution**

- Elementary
- Middle/Jr. High
- Secondary/High School
- JVS/Career Center
- College/University
- Tech./Community College
- Private Business College

**Dues Information** (please circle)

- Professional - \$40.00 (before July 1, 2007)
- \$45.00 (after July 1, 2007)
- Retired - \$20.00
- Student (full-time, undergraduate) - \$20.00
- Life Member - NC

**Highest Degree Completed**

- Bachelor
- Master
- Specialist
- Doctoral

- State Department
- Other

**Payment Information**

Make check payable to OBTA

NBEA Member \_\_\_\_\_

**OBTA Section No.** \_\_\_\_\_  
County \_\_\_\_\_ (School)

**RETURN THIS FORM WITH PAYMENT TO:**

**Mrs. Mary Deloe  
Davis College  
4747 Monroe Street  
Toledo, OH 43623**

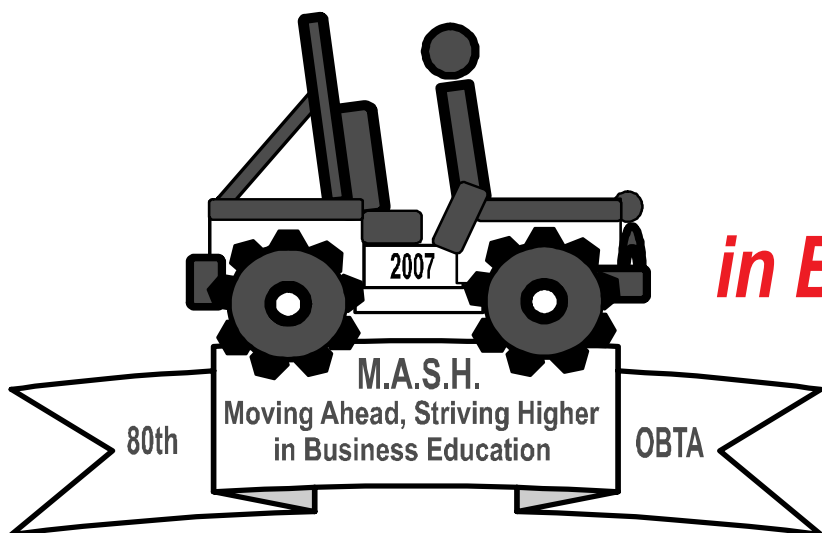
- Section 1 Ashtabula, Trumbull, Mahoning, Columbiana, Portage, and Jefferson
- Section 2 Lake, Geauga, Cuyahoga, and Lorain
- Section 3 Medina, Summit, Stark, Wayne, Holmes, Tuscarawas, Harrison, and Carroll
- Section 4/9 Washington, Monroe, Belmont, Guernsey, Noble, Morgan, Muskingum, Coshocton, Knox, Licking, Perry, Fairfield, Franklin, Delaware, Morrow, and Marion
- Section 5 Athens, Meigs, Hocking, Vinton, Jackson, Gallia, Lawrence, Scioto, Pike, Ross, and Pickaway
- Section 6 Adams, Highland, Clinton, Brown, Clermont, Warren, Butler, and Hamilton
- Section 7/8 Preble, Montgomery, Greene, Fayette, Madison, Clark, Miami, Drake, Mercer, Auglaize, Shelby, Logan, Champaign, and Union
- Section 10 Ottawa, Sandusky, Seneca, Wyandot, Crawford, Richland, Ashland, Huron, and Erie
- Section 11/12 Williams, Fulton, Henry, Defiance, Paulding, Van Wert, Allen, Putnam, Hardin, Hancock, Wood, and Lucas

# 80<sup>th</sup> OBTA Conference

Professional Conference Theme:

***M.A.S.H.***

***Moving Ahead,  
Striving Higher  
in Business Education***



# Toledo

**Hilton Toledo  
Thursday - Friday  
October 18-19, 2007**

OBTA Publications  
Susan Bobey, Editor  
Jane Addams Business Careers Center  
2373 East 30 Street  
Cleveland, OH 44115

An Association for Business Technology Educators