



An Association for Business Technology Educators

## OBTA--An Association for Business Technology Educators

88<sup>th</sup> Annual Professional Development Conference

### *GROWING DIGITAL LEARNING*

**Friday  
October 2**

The Cincinnati/Dayton OBTA Conference Planning Committee has designed an informative and educational professional development conference just for YOU—from networking experiences to implementing current technology into the classroom to obtaining materials for classroom use, to finding out what new technology is available.

Register today so that you can continue to better prepare Ohio's students for the 21<sup>st</sup> Century as you continue *GROWING DIGITAL LEARNING* in Business Education.

**Miami University, Hamilton Campus, University Hall  
1601 University Blvd., Hamilton, OH 45011**

### "It's that Time of Year"

Greetings Ohio Business and Technology Teachers, Administrators, Retirees, and Supporters of the Ohio Business Teachers Association.

As I write to you, our summer is quickly coming to an end, although with all the rain we have had the weather has felt more like spring. I am hopeful it has been enjoyable for each of you, and you have taken advantage of this time to refresh, relax, and reflect upon the past school term.

It is usually during this time of year when we actually step away from the classroom and try to spend as much time as we can with our families. Personally, I look forward to my daughters coming home from college, even if it seems my wife and I are still playing second string to their high school friends. For others, the summer is that time of year to prepare for the upcoming school year, as some of you may have changed schools within or outside of your district. Some of you may have achieved your personal goal of becoming an administrator or completing classes towards a new endorsement. Some of you may have decided that this was your final year and it was time to take a permanent vacation and

retire. Whichever way we may treat this time of year, it does mean that summertime will soon come to an end and the fall semester will begin.

As you contemplate the upcoming school year, please consider adding to your schedule our annual professional development conference in October and becoming more actively involved with the National Business Educators Association (NBEA). The future of business education is at a crossroads as the nation debates common core standards with increased focus on college and career readiness. Each of us has an opportunity to weigh in on this discussion and perhaps even change the course of history as we seek to increase the presence of business education courses as an essential curriculum of the high school experience. Becoming more involved with OBTA is a great place to begin the process of shaping the future of business education in the State of Ohio and ultimately across the nation.

**Stephen M. Lewis, Sr.  
OBTA President**



(continued on page 3)

## SECTION CONTACT INFO . . .

### Northeast--Stephanie Sak

Contact information: [CABTA@cox.net](mailto:CABTA@cox.net)

### East Central--OPEN

Contact OBTA President, Stephen Lewis at [smthsailing@gmail.com](mailto:smthsailing@gmail.com) if you are interested in filling the section representative position.

### Central/Southeast--Jennifer Jorrey

Contact information: [jennifer.jorrey@ecotoh.org](mailto:jennifer.jorrey@ecotoh.org)

### Southwest--Katherine Hogan

Contact information: [kdh444@gmail.com](mailto:kdh444@gmail.com)

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### Apply Now . . .

## First-Time Attendee Stipends Available

OBTA will once again honor OBTA first-time attendees with a \$100 stipend. This stipend is designed to help offset the cost of attending the 88<sup>th</sup> OBTA Professional Development Conference as well as encourage the recipients to engage in professional development through their membership in OBTA—An Association for Business Technology Educators.

If you are a professional member of OBTA and have never attended the OBTA annual conference, you are eligible to apply for this stipend. The recipients must attend the Friday conference, and the stipend will be awarded at the luncheon. The stipend recipients will be requested to complete a written report/article of how they individually implemented one or more strategies obtained from the 2015 OBTA conference. The report/article shall be submitted to the *Beacon* Editor for review and article consideration for the 2016 spring *Beacon*.

If you would like to apply for the OBTA First-Time Attendee to OBTA Conference Stipend, please visit [www.obta-ohio.org](http://www.obta-ohio.org) to obtain the application, complete and sign the application, and send it to: Susan Bobey, 3395 West 158 Street, Cleveland, OH 44111. Applications must be received no later than September 15, 2015. No application will be accepted after this deadline. Selected recipients will be notified by September 30, 2015.

Hurry and submit your application today—the number of stipends is limited!

### West Central--

### Roger and Vicki Fulk

Contact information:  
[roger.fulk@wright.edu](mailto:roger.fulk@wright.edu)

### Northwest--OPEN

Contact OBTA President, Stephen Lewis at [smthsailing.com](http://smthsailing.com) if you are interested in filling the section representative position.



#### OBTA VISION

Business Education for Effective Living

#### OBTA MISSION

To make a positive difference  
in business education  
by providing  
professional development activities,  
technology-based workshops,  
research, publications,  
and networking opportunities.

## Membership Equals Career Advantages

It has been said that there are many career advantages to joining a professional organization. You can build relationships that can lead to new opportunities for collaboration or maybe even future employment. You can also take advantage of many educational opportunities that the association provides, while building leadership skills and increasing your visibility. Membership in a professional organization can raise not only your personal profile but that of your educational system as well.

OBTA—An Association for Business Technology Educators is determined to be the professional organization which will welcome and engage you. If you would like to become an active leader in OBTA, please talk with one of the current Executive Board members.

(It's that Time of Year . . . continued from page 1)

Although we are several months away from the national election, discussions have started regarding domestic issues such as the economy and healthcare. Now is the time to also increase our discussions, while adding solutions, to the issue of education in this country. As educators, we are challenged to do a better job at preparing our students for the careers of tomorrow. Not all students attend a 4- or a 2-year college upon graduation from high school. Some students immediately enter the workforce, while others may attend college only to drop out after their first or second year. Employers are saying students are not prepared for the workforce, that they lack soft skills, and/or that they are not committed to a

team. As business educators, we can change this phenomenon and ensure every high school graduate is ready for college and/or a career of their choice. To make this a reality, the effort begins with each of us coming together as one, leading the charge toward educational reform, and making a difference in the lives of future generations. Together we can achieve much!

I hope you enjoy the remainder of your summer, and don't forget to add the annual OBTA Professional Development Conference to your schedule. Be safe, God Bless, and see you in October!

Graciously,

Stephen

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## Scholarship Honors Dr. Guthrie

With the approval of Mrs. Lolita Guthrie and her family, the OBTA Executive Board voted to name the Business Education Scholarship in honor and memory of Dr. Mearl R. Guthrie. Dr. Guthrie was a past president of OBTA and a long-time faculty member and Business Education Chairperson at Bowling Green State University.

Dr. Guthrie touched so many lives in the Business Education field. Many OBTA members were educated, guided, advised, and mentored by him at Bowling Green. If OBTA members did not attend Bowling Green, they were touched by his dedication and commitment to Business Education through reading his journal articles or meeting him at the OBTA Conventions. He always had a bright smile with a warm greeting, and a sticker to place on name tags, for everyone attending the Conventions, before and after his retirement.

We are proud to honor Dr. Guthrie's memory by offering the Dr. Mearl R. Guthrie Business Education Scholarship to future Business Education educators.

**88th OBTA  
Professional Development  
Conference**

**Growing Digital  
Literacy**

**Friday  
October 2, 2015**

**Miami University  
Hamilton Campus  
University Hall  
Hamilton, Ohio**

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## OBTA Members Elected to NCBEA Administrative Board

OBTA members are well-represented on the North Central Business Education Association's 2015-16 Administrative Board.



**Matt White**  
President-Elect

**Stella Hull**  
Treasurer

**Roger Fulk**  
Ohio Membership  
Director

# 88<sup>th</sup> OBTA CONFERENCE REGISTRATION FORM

## PROFESSIONAL DEVELOPMENT CONFERENCE

Miami University, Hamilton Campus, University Hall, Hamilton, Ohio

October 2, 2015

Please check one:

- Educator
- Exhibitor
- Speaker
- Administrator
- Student

Print or type

Registration confirmation will be sent via email

First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
(One name to each registration)

Address \_\_\_\_\_ Email \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Home Telephone No. \_\_\_\_\_

OBTA Section \_\_\_\_\_ School/Company \_\_\_\_\_

As an OBTA member, are you attending your first OBTA conference? School Telephone No. \_\_\_\_\_

yes  no

FAX No. \_\_\_\_\_

All business teachers attending must be members of OBTA or a state business education organization affiliated with NBEA.

### Conference Registration

(postmarked by September 19, 2015;  
otherwise onsite registration fees will be applied)

Check all that  
apply

Attending Thursday Dinner (please check)

Registration – OBTA member \$50   
(includes continental breakfast and lunch)

Full-time Student Registration \$30

OBTA Retired Member Registration \$50

On-Site Registration: An **additional charge** of \$5 \$5   
applies to above rates (meals cannot be guaranteed)

OBTA Dues (Ohio educators - please attach \$45   
membership form and dues if not previously paid)

NBEA Membership (please attach membership form \$85   
(www.nbea.org) and dues if not previously paid)

OBTF Contribution \$\_\_\_\_\_

Total Registration, Membership, and Contributions \$\_\_\_\_\_

Mail registration form and check  
payable to **OBTA** by **September 19, 2015** to

**Matt White**  
111 E. 19 Street  
Covington, KY 41014

OR

Register online at [www.obta-ohio.org](http://www.obta-ohio.org)

### Pay Conference Registration Online

No time to fill out registration forms, write a check,  
and mail your registration fees?

**REGISTER ONLINE TODAY**

FOR THE 88<sup>th</sup>

PROFESSIONAL DEVELOPMENT CONFERENCE!

Visit <http://www.obta-ohio.org/>

and click on "REGISTER ONLINE TODAY!"

below the 2015 Conference logo.

You will be walked through the very simple online process.

Email [whitemc@prodigy.net](mailto:whitemc@prodigy.net)

No refunds after September 26, 2015  
A \$25 handling charge is assessed for returned checks

[www.obta-ohio.org](http://www.obta-ohio.org)

# OBTA--An Association for Business Technology Educators

## 88<sup>th</sup> Professional Development Conference

Miami University, Hamilton Campus, Hamilton, Ohio

October 2, 2015

CONFERENCE PROGRAM

### THURSDAY, OCTOBER 1

11:00 a.m. - 1:00 p.m. OBTA Officers/Finance Meeting  
2:00 p.m. - 4:00 p.m. OBTA Executive Board Meeting  
5:30 p.m. - 9:00 p.m. Executive Board Dinner--The Wine Guy

### FRIDAY, OCTOBER 2

9:00 a.m. - 10:00 a.m. Registration/Continental Breakfast  
Silent Auction Tickets  
10:00 a.m. - 10:45 a.m. Concurrent Sessions 1  
11:00 a.m. - 11:45 a.m. Concurrent Sessions 2  
12:00 noon - 1:00 p.m. Awards Luncheon/Networking  
1:00 p.m. - 1:45 p.m. Concurrent Sessions 3  
2:00 p.m. - 2:45 p.m. Concurrent Sessions 4  
3:00 p.m. - 3:45 p.m. Concurrent Sessions 5  
4:00 p.m. - 5:00 p.m. Annual Meeting/Silent Auction Winners  
5:00 p.m. - 5:30 p.m. OBTA Governing Body Meeting/Photos

### CONCURRENT SESSIONS

The Planning Committee is continuing to line up expert speakers for the Concurrent Sessions. Here is a snapshot of the presenters for this year's conference:

#### Legislative Seminar: You Can Make a Difference from the Ground Up

**Stephen M. Lewis, Sr.**  
Olentangy Orange High School

Advocating for the business education program takes an entire community to be successful. This seminar will catapult your efforts towards growing your business department. Learn strategies on how to keep your program strong by encouraging support and networking with the right professionals. New programs such as Believe in Ohio and Envision IT will be discussed in detail. Materials that can be used to communicate your business program to stakeholders from your community will be provided. Success stories for building momentum in your school and community for and about business education will be shared.

#### Using Agile Methodology to Improve Student Group Performance

**Mary Kovach**  
Miami University

Introducing students to Agile Project Management methodology techniques allows students to not only enhance group performance but to demonstrate understanding of project management responsibilities in today's business environment. The session will introduce basic Agile methodology and translate skills to be used in the classroom.

Find OBTA on the Web at  
[www.obta-ohio.org](http://www.obta-ohio.org)



Join the OBTA Executive Board and Conference Planning Committee for an experience in food and wine at the WG Kitchen & Bar, 3371 Princeton Rd., Unit F105, Hamilton, OH 45011.

The restaurant is four miles (10 minutes) from the hotel. Meet in the hotel lobby at 5:00 p.m. if you would like to carpool or follow others to the restaurant, or meet us at the restaurant. Attendees will order from the menu (take a peek at [wgkitchen.com](http://wgkitchen.com)) and individual checks will be issued. You may also want to do a little shopping in the area after dinner.

WG Kitchen & Bar is owned by Craig, "The Wine Guy". He says, "My job is to help people know how to explain what they like. Once you can answer that simple question, wine becomes a world of discovery."

Join us for this interesting experience. Check the box on the registration form that you will be attending the Thursday dinner.



## **Project Management Tools for Non-Project Managers**

**Dr. Cori Zuppo, SPHR, GPHR  
Miami University**

Ah team projects...everybody loves them, right? After this demonstration of Trello and Asana, take practical knowledge to your students for better team projects. Suited to all levels of tech ability, learn about two highly-rated, free cloud-based tools for project management. Experience real tools for real business challenges.

## **Photo-Elicitation to Build Business Leaders**

**DeAnn Hurtado and Scott Markland  
Sinclair Community College**

The inclusion of photographic approaches to career exploration in the business classroom incorporates missing elements of liberal education, highlighted in a recent Carnegie study of undergraduate business education. Photo-elicitation can be used to drive student participation in early career exploration, ethnographic research, and self-discovery.

## **Benefiting Students and the Community Through Service-Learning**

**Amy DeBlasi and Lisa Briggs  
Columbus State Community College**

Are you interested in providing your students with an opportunity to apply their administrative, business, and/or software skills while also meeting a need in the community? Come learn about service-learning; how it has been successfully incorporated into our Capstone course; and how your students, your community, and your institution could benefit from this type of partnership.

## **Employment Tips and Tricks “Put Your Best Foot Forward”**

**Roger Fulk  
Professor Emeritus, Wright State University  
Instructional Technologist, Rhodes State College**

This session will focus on tips and tricks educators can use in the classroom to ensure employment success for their students starting from the application form to the interview and follow-up.

## **Digital Literacy 101: What Is It and What Can I Do To Prepare My Students?**

**Matt White  
Jenzabar, Inc.**

In the classroom today, topics like responsible research techniques, internet privacy, and copyright laws and plagiarism are more important than ever. Students have a multitude of electronic and mobile devices available to them at their fingertips, and some of the best learning can be accomplished by harnessing the power of these devices to reach students in a way that is familiar to them. As business educators, we need to ensure our students become digitally literate citizens who not only understand the benefits of technology, but also understand its limitations and risks. By exploring some of the latest technology trends, you will be able to return to your classroom equipped with concepts and techniques that will give your students the edge in the classroom and in the workplace.

## **“Cool Tools” for Teaching and Learning in the 21st Century**

**Janet Hurn and Julie Straub  
Miami University Regional E-Learning**

A full description of “Cool Tools” will be given in the Conference program.

## **Find Directions**

### ***Courtyard by Marriott***

marriott.com/hotels/travel/  
cvgha-courtyard-hamilton  
1 Riverfront Plaza  
Hamilton, OH 45011

### ***Miami University, Hamilton Campus University Hall***

regionals.miamioh.edu  
1601 University Blvd.  
Hamilton, OH 45011

# 88<sup>th</sup> OBTA Professional Development Conference “Growing Digital Learning”

## ***Courtyard by Marriott***

1 Riverfront Plaza, Hamilton, OH 45011

Phone: 513-896-6200 -- be sure to reference OBTA

For those individuals who would like to come to the OBTA Professional Development Conference the night before the conference to settle in, a block of rooms has been held at the Courtyard by Marriott in Hamilton. The hotel is located two miles from Miami University Hamilton Campus.

<b>Rates:</b>	Standard 2 Queen	\$99 (plus tax)
	Standard King	\$99 (plus tax)

### **Complimentary Amenities:**

Wireless Internet Access -- high-speed internet in all guest rooms and lobby  
Pool, spa, and fitness room

**REGISTER EARLY:** The block of rooms will be held until **Thursday, September 10, 2015**. Be sure to make your reservations prior to this date by calling 513-896-6200 or visit [marriott.com/hotels/travel/cvgha-courtyard-hamilton](http://marriott.com/hotels/travel/cvgha-courtyard-hamilton). Reservations made after this date will be subject to prevailing rates and availability.

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## Make it a Weekend!!



Enjoy a fall event at Operation Pumpkin-- a pumpkin and arts festival in Downtown Hamilton



Shop at Art Off Symmes, an eclectic gallery representing over 400 American and regional artists



Visit Niederman Family Farm for their 14 acre corn maze and pumpkin patch

Or search for other sites to visit in Hamilton, Dayton, or Cincinnati

## Online Dues Payment Option

OBTA—An Association for Business Technology Educators is continuously developing new ways to connect members more seamlessly and to provide simpler means for joining or for renewing your membership each year. You now have the option of joining OBTA or renewing your OBTA membership through an online dues payment option. Full details are available at <http://www.oba-ohio.org/membership.html>.

Conference Registration can also be paid online. See page 4 for details.

## Silent Basket Auction



Remember to stop by the OBTA Silent Basket Auction table. You can bid on many wonderful baskets.

Tickets may be purchased at Registration. All proceeds support the OBTA Scholarship. Basket winners will be announced at the annual meeting. Winners must be present at the annual meeting.

## 21 Things that will Keep You from Getting Promoted

(reprinted from The Cleveland Plain Dealer, Sunday, July 19, 2015)

Based on a survey of nearly 2,300 hiring and human resource managers, done for Career Builder, here is a list of 21 things that may prevent employees from being taken seriously by their superiors and from being considered for promotions.

1. Having a negative or pessimistic attitude
2. Regularly showing up to work late
3. Using profane language
4. Regularly leaving work early
5. Taking too many sick days
6. Gossiping
7. Provocative attire
8. Wrinkled or shabby appearance
9. Spending office time on personal social media accounts
10. Neglecting to clean up after himself/herself
11. Piercings outside of traditional ear piercings
12. Attire that is too casual for the workplace
13. Visible tattoos
14. Always initiating non-work-related conversations with co-workers
15. Unprofessional or ostentatious haircut
16. Unprofessional or ostentatious facial hair
17. Taking personal calls at work
18. Bad breath
19. Heavy perfume or cologne
20. Taking smoke breaks
21. Too much makeup

Editor's note: I have recently seen articles listing many of these traits as reasons for not being hired or not staying employed.

**88th OBTA  
Professional Development  
Conference**



**Growing Digital Literacy**

**Friday, October 2, 2015**

**Miami University  
Hamilton Campus  
University Hall  
Hamilton, Ohio**



# “Believe in Ohio” is the Real Deal

by Stephen M. Lewis, Sr.

Okay, here is a riddle for you. What is black and white and green all over? The answer...

The FACTS about Believe in Ohio and the MILLIONS of dollars available to students from the Believe in Ohio (BIO) STEM Business Plan and STEM Commercialization State Competitions.

Last year, students who competed and advanced to the state finals walked away with money; some as little as \$2,500; others, as much as \$20,000. Students in my Entrepreneurship class developed their business plans and competed for the opportunity to advance to the regional level. Three teams were selected; two moved on to the state finals.

The plans my students submitted focused on meeting a need in the marketplace that was influenced by science, technology, engineering, or math. (STEM is the basic premise of BIO) One team developed a business plan utilizing the concept of bio-technology to reduce identity theft by introducing a secure credit card that would only work when the owner used their thumb to activate the card to complete a point of sale transaction.

At the state finals they won \$2,500. The other team developed their business plan around the science of magnetism and created TigerBuds, ear plugs coated with a magnetic material that would cause the strands to repel and avoid tangling. They won \$10,000!

The FACTS are CLEAR and SIMPLE. You can't WIN if you don't PLAY!

To find out more about BIO go to [www.believeinohio.org](http://www.believeinohio.org). Check out the videos and information about the program and sign up! There are absolutely no costs to you, your school, or your district. As a matter of fact, as the teacher of record, you can receive a grant from \$500 to \$1,500 to implement the program at your school. If you want to grow your business department this is a great way to do so. The BIO curriculum can easily integrate into an existing Entrepreneurship class or as an after-school club.

So, download the complete 2015-2016 guidelines, register your school...and let the GAMES BEGIN. Take it from me...BIO IS THE REAL DEAL...!



- ... is a free new program that helps high school students prepare for the future.
- ... helps students understand the challenges and opportunities the future presents for them.
- ... helps students develop the critical thinking skills they will need later in life.
- ... helps students understand the importance of a STEM education and entrepreneurial mindset.
- ... utilizes entrepreneurial experts and mentors.
- ... offers financial awards to students.
- ... benefits Ohio's high school STEM and business teachers through participation grants, professional development and more.
- ... can help teachers be recognized as accomplished teachers under Ohio's new teacher evaluation system.

Get more information on Believe in Ohio at [believeinohio.org](http://believeinohio.org)  
or sign up for the 2015-16 school year mailing list at  
<http://www.ohiosci.org/school-signup>

# Mark your Calendar

**2015 Indiana/NCBEA Conference**  
*November 20-21*  
*Wyndham Hotel West*  
*Indianapolis, Indiana*

NCBEA will hold its annual convention in conjunction with Indiana Business Education Association in Indianapolis. This is a great opportunity for personal and professional development.

If you are interested in presenting on your favorite topic, hot new technology, or anything related to business education, or have questions, contact Jason Hendrickson, IBEA Executive Director via email at [IBEA@ind-ibea.org](mailto:IBEA@ind-ibea.org). More information can be found at [www.ibea.org](http://www.ibea.org).

**First-time Attendee's Stipend:** If you are a business education student or a professional member of the North Central Business Education Association (you automatically are a member of NCBEA if you have membership in NBEA) and have never attended the North Central Business Education Association's annual convention, you are eligible to receive one of four professional development stipends. Go to [ncbea.com](http://ncbea.com) to download an application. **Applications due October 1, 2015.**

NCBEA is offering a special publication with a variety of lessons to use in your classes. Flash drives can be purchased for \$15 and downloads are \$8. Information will be available at the conference, or you may contact Roger Fulk, OBTA's NCBEA Rep, at [roger.fulk@wright.edu](mailto:roger.fulk@wright.edu).

Find OBTA on the Web at  
[www.obta-ohio.org](http://www.obta-ohio.org)



**2016 Convention and Trade Show**  
*March 22-26, 2016*  
*The Cosmopolitan Las Vegas*  
**Las Vegas, Nevada**

The excitement is building as NBEA plans the 2016 Annual Convention, March 22-26, 2016, in Las Vegas, Nevada. The convention will be held at The Cosmopolitan Las Vegas, just steps away from all that Las Vegas has to offer.



In addition to over 70 educational sessions, hands-on technology workshops will be offered to expand specific skills and introduce additional technology. Keynote speakers, the trade show, exhibitor sessions, and networking functions will provide exceptional opportunities to learn new ideas and skills that can be utilized in the classroom and workplace.

A sampling of the topics on the 2016 program includes Social Media Marketing; Building and Maintaining Business Relationships; Professionalism: Attitude & Perception; 8 Power Tools to Enhance Gamification; Forensic Accounting, Google Classroom; Technology and Online Tools in Teaching Accounting; Business Law; Middle School Business Curriculum; Expanding Critical Thinking Skills; You Flipped Your Class...Now What?; Ethics; Branding & Recruiting Your Program; Personal Finance for Wealth Building; Entrepreneurship; Community College Issues and Trends; Assessment; Investing; Innovations in Technology; Teaching Techniques & Strategies that Cultivate Employability Skills; Using LinkedIn in the Classroom; How and Why to Use Twitter in Teaching; Business of Entertainment; and many more!

Plan now to attend NBEA for the professional benefits as well as to network with educators from across the country. Go to [www.nbea.org](http://www.nbea.org) for details and information on the NBEA first-time attendee's stipend.

*Professional Development prepares and supports educators to help all students achieve to high standards of learning and development.*



Support your professional organization . . . with your membership!

Membership applications may be found at our web site: <http://www.obta-ohio.org>  
For additional information contact: Felicia McMiller at [lisha610@gmail.com](mailto:lisha610@gmail.com)

**2015-2016 Membership Application**  
**O B T A—An Association for Business Technology Educators**  
**Membership Year July 1, 2015-June 30, 2016**

Please fill in all blanks below. **Please print or type.**

Check to exclude your personal data from the directory.

Title \_\_\_\_\_ First Name \_\_\_\_\_ Initial \_\_\_\_\_ Last Name \_\_\_\_\_  
Home Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
Evening/Area Code/Phone \_\_\_\_\_ E-mail Address \_\_\_\_\_

School Name \_\_\_\_\_ School Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Day/Area Code/Phone \_\_\_\_\_

**Position**

- Classroom Teacher
- Teacher Educator
- Administrator
- Supervisor
- Other

**Institution**

- Elementary
- Middle/Jr. High
- Secondary/High School
- JVS/Career Center
- College/University
- Tech./Community College
- Private Business College
- State Department
- Other

**Dues Information**

- Professional - \$45
- Retired - \$20
- Student (full-time, undergraduate) - \$20
- Life Member - NC

**Highest Degree Completed**

- Bachelor
- Master
- Specialist
- Doctoral

**Payment Information**

Make check payable to OBTA -- or --  
pay online at [www.obta-ohio.org](http://www.obta-ohio.org)

NBEA Member \_\_\_\_\_ (check if member) \_\_\_\_\_ (School)

**OBTA Section** \_\_\_\_\_  
**County** \_\_\_\_\_

**RETURN THIS FORM TO:**

**Ms. Stella Hull**  
**1995 Cliffview Road**  
**Cleveland, OH 44121-1061**

- Northeast Ashtabula, Trumbull, Mahoning, Columbiana, Portage, Jefferson, Lake, Geauga, Cuyahoga, and Lorain
- East Central Medina, Summit, Stark, Wayne, Holmes, Tuscarawas, Harrison, Carroll, Richland, and Ashland
- Central/ Washington, Monroe, Belmont, Guernsey, Noble, Morgan, Muskingum, Coshocton, Knox, Licking, Perry, Fairfield, Southeast Franklin, Delaware, Morrow, Marion, Athens, Meigs, Hocking, Vinton, Jackson, Gallia, Lawrence, Scioto, Pike, Ross, Pickaway, and Crawford,
- Southwest Adams, Highland, Clinton, Brown, Clermont, Warren, Butler, and Hamilton
- West Central Preble, Montgomery, Greene, Fayette, Madison, Clark, Miami, Darke, Mercer, Auglaize, Shelby, Logan, Champaign, and Union
- Northwest Ottawa, Sandusky, Seneca, Wyandot, Huron, Erie, Williams, Fulton, Henry, Defiance, Paulding, Van Wert, Allen, Putnam, Hardin, Hancock, Wood, and Lucas

**Ohio Business Teachers Association**  
**An Association for Business Technology Educators**

**88th Annual Professional Development Conference**

***Growing Digital Literacy***

**Friday, October 2, 2015**

Miami University, Hamilton Campus  
University Hall  
1601 University Blvd.  
Hamilton, OH 45011



**You won't want to miss it!**

An Association for Business Technology Educators

OBTA Publications  
Susan Bobey, Editor  
3395 West 158 Street  
Cleveland, OH 44111