

82nd OBTA/NCBEA Conference

Exploring New Worlds in Business Technology Education

Conference Sessions

(As of publication date)

Note: Graduate credit is being arranged. Available options will be announced via e-mail and at www.obta-ohio.org.

Thursday, October 29, 2009

9:30 a.m. – **Using Inquiry-Based Learning Methods in Secondary and Post-Secondary Business Education - Session I**
11:20 a.m.
Donna Tucker, Lima Sr. High School – School of Multiple Intelligences, Lima, OH
dtucker@limacityschools.org

Ruth Ann Falconer, Business Education Consultant
Ohio Department of Education, Columbus, OH
RuthAnn.Falconer@ode.state.oh.us

Want to put your students in the driver's seat when it comes to learning? Ford Partnership for Advanced Studies (Ford PAS) has developed everything you need to make that happen. Using inquiry-based learning methods, the Ford PAS curriculum contains everything you need to implement this amazing curriculum package in your classroom. This workshop will be delivered using the inquiry-based model and will show you how to use the resources provided by Ford PAS. No matter whether you teach middle-school, high-school, or post-secondary, there is something for you in Ford PAS; and you will leave ready to use the curriculum.

Session limited to 30 attendees. Fee is \$25

Attend both **Using Inquiry-Based...** sessions (9:30 a.m. and 1:00 p.m.) for \$35

10:30 a.m. – **Rubrics the Moodle Way**
11:20 a.m.
Linda Maatta, Davis College, Toledo, OH
lmaatta@daviscollege.edu

Terry Dippman, Davis College, Toledo, OH
tdippman@daviscollege.edu

Do you Moodle? If so, this session will demonstrate how to create and utilize rubrics using Moodle. Posting a rubric in Moodle allows students to access it at their convenience. It also enables students to cross-check their work with the standards and points that the instructor has established. Entering graded work through the Moodle rubric will also be demonstrated. Multiple rubrics can be created for all types of assignments, from offline assignments to single and multiple file uploads.

12:45 p.m. – **The Classroom: A Global Environment**
2:15 p.m.
Hands-on ☺
Amy DiBlasi, Columbus State Community College, Columbus, OH

At Columbus State, we believe that our population mirrors that of the world. Our students represent a diversity of culture, language, age, accessibility, and learning styles. Does your learning environment welcome students of varying ages, backgrounds, and cultures? Do you know the individual learning styles of your students, and does your teaching method(s) match the learning styles of the entire group? Please join me for discussion and activities. Be prepared to share your best practices regarding learning styles and diversity in the classroom!

Hands-on ☺

Session limited to 25 attendees. Fee is \$20. Computer Hands-on Sessions will be held at ITT Technical Institute – Hilliard (shuttle will be provided).

Conquering The Features of Web 2.0 Tools

H. Roger Fulk, Wright State University – Lake Campus, Dayton, OH
roger.fulk@wright.edu

Utilizing features and functions of Web 2.0 Tools—explore how to use Google Docs to create documents, spreadsheets, slideshows, and more! Upload from and save to your desktop; edit anytime, from anywhere; pick who can access your documents; share changes in real time; and store files securely online in this hands-on session.

Session limited to 25 attendees. Fee is \$20. Computer Hands-on Sessions will be held at ITT Technical Institute – Hilliard (shuttle will be provided).

1:00 p.m. –
2:50 p.m.

Using Inquiry-Based Learning Methods in Secondary and Post-Secondary Business Education - Session II

Donna Tucker, Lima Sr. High School – School of Multiple Intelligences, Lima, OH
dtucker@limacityschools.org

Ruth Ann Falconer, Business Education Consultant
Ohio Department of Education
RuthAnn.Falconer@ode.state.oh.us

This is a continuation of the 9:30 session. If you did not attend the previous session, feel free to join us. We will provide a brief overview of the Ford PAS curriculum and unpack a second Ford PAS Module Activity. Those that attended the 9:30 session are also welcome to attend for the second module unpacking.

Session limited to 30 attendees. Fee is \$25

Attend both **Using Inquiry-Based...** sessions (9:30 a.m. and 1:00 p.m.) for \$35

1:00 p.m. –
1:50 p.m.

From “Sage to the Stage” to “Edu-tainer”

Dr. Bill Dross, Columbus State Community College, Columbus, OH
bdross@csc.edu

Until students can articulate what they have learned, how do we as faculty know they really got it? Millennium students live in a fast-paced, high tech, instant gratification world. Discover techniques that move from the traditional lecture method of presenting content to more interactive learning strategies in this hands-on session. Share your successes as we discuss how to access student learning in the 21st century.

Using United Streaming Media in PowerPoint

Scott Truelove, Chesterton High School, Chesterton, IN
scott.truelove@duneland.k12.in.us

Taking ordinary classroom reports and PowerPoint presentations to a new level, elements of good design, and showing teachers how to use United Streaming media clips within PowerPoint will be given in this small group presentation. Attendees will learn how to create informative PowerPoints using these educational movies for classroom use. Teachers will love this session to create more dynamic and informative lessons, and your students will love this as a lesson by creating their own PowerPoints on a topic of their interest.

Ohio’s Perkins IV Plan

Rick Mangini, Associate Director
Ohio Department of Education, Columbus, OH
Rick.Mangini@ode.state.oh.us

Ohio is entering the second year of the 5-year Perkins IV Plan. With implications for both secondary career-technical and post-secondary business education, discussion will center around the plan in terms of where we are now, what has already been

done, and what is yet to be completed. Attend this session to find out how your program/class fits into the plan and what you need to do to meet the requirements of the plan.

2:00 p.m. –
2:50 p.m.

Explore a Professional Career Internship Course for High School Students

Dena Irwin, Shakamak High School, Jasonville, IN
dirwin@shakamak.k12.in.us

Learn about a Career and Technical Education course that Indiana offers to upper high school students to explore careers. Attendees will receive a CD that includes: the Indiana course description, instructor handbook, course standards, and forms. The course handbook includes a resource list and suggested seminar topics.

Live It. Learn It. Using interactive financial literacy software for 21st Century career preparation and life skills education


Denise Bodart, Realityworks, Inc., Eau Claire, WI
Denise.Bodart@realityworks.com

Show me the money! Financial literacy is crucial not only to achieve personal success in life, but for our collective economic prosperity. Explore how interactive personal finance software elevates lessons and provides learners of all types experience with the most important financial concepts needed for business and life.

Exploring the New Obama Administration & Leadership of the U.S. Department of Education

Julie Ewart, United States Department of Education, Region V, Chicago, IL

The U.S. Department of Education will share information concerning current and proposed education initiatives of the new administration. Attend this session to learn strategies for promoting business technology and business teacher education. Attendees will receive current information to use when promoting business education to students, school administrators, policymakers, and the business community. Bring your American spirit and be prepared to engage in a lively discussion—door prizes will be awarded!


2:30 p.m. –
4:00 p.m.
Hands-on 

Exploring Online and Hybrid Course – Triumphs, Treachery, and Tools

Pam Rankey, Raymond Walters College, University of Cincinnati, Cincinnati, OH
pam.rankey@uc.edu

Online classes and hybrids are starting up everywhere. How can you transfer classroom activities to the online environment? What strategies can you use to keep students engaged? How can you prevent the course from becoming an independent study for the student or an overwhelming amount of work for you as the teacher? In this session we will explore what has worked well, pitfalls and problems to avoid, and some tools that can help you facilitate your online or hybrid courses in this brave new world!

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Hands-on 

Creating Online Surveys To Find Data

H. Roger Fulk, Wright State University – Lake Campus, Dayton, OH
roger.fulk@wright.edu

Google Docs, Survey Monkey, and Surveygizmo...survey what? In this hand-on session utilize features and functions of several online survey tools to gather useful information and data.

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3:00 p.m. –
3:50 p.m.

Exploring Successful Strategies and Management of a Student Organization

Jason Hendrickson, Danville Community High School, Danville, IN
jhendrickson@danville.k12.in.us

Learn the management and leadership strategies that a local Business Professionals of America chapter advisor uses to operate a successful chapter on the regional, state, and national levels. This chapter utilizes student officers, officer orientation training, a parent association, an alumni division, and service projects. This chapter has received the National Quality Chapter Distinction Award for the past three years.

Exploring the New World of Second Life in Business Technology Education

Rose Marie Kuceyeski, Ph.D., Owens Community College, Toledo, OH
rose_kuceyeski@owens.edu

The use of virtual worlds is one of the newest worlds to explore in business technology education. Many business educators are still trying to answer the following questions about Second Life—a 3-D virtual world: What is it? How can I use it in my classes? How is it used in the workforce? In this session, we'll answer these questions and explore Second Life as a technology tool.

Friday, October 30, 2009

10:30 a.m. –
11:20 a.m.

NCBEA Leadership – How do I get involved?

Beth Sindt, NCBEA President, Hawkeye Community College, Waterloo, IA
bsindt@hawkeyecollege.edu

Join the state presidents from the eight states in the North Central region of the National Business Education as they engage in dialogue and sharing about things happening in their states. Learn how to get involved in your state association.

WeSeed: A Revolutionary Way to Teach about the Stock Market

Nancy McKinney, WeSeed, Chicago, IL
nmckinney@weseed.com

WeSeed is a revolutionary new way to teach about the Stock Market. Launched in January 2009, WeSeed is a completely free website that introduces students to the world of investing through the lens of products they already know and love. This demonstration will provide teachers with a “walking tour” of WeSeed site including step-by-step instructions for establishing a private Classroom Group for their students as well as competitive teams within their classes. Every participant will receive a WeSeed teacher tote bag and a CD containing free WeSeed Lesson Plans.

The Bail Out: How did we get into this mess!

Dr. Gregory P. Valentine, University of Southern Indiana, Evansville, IN
gvalenti@usi.edu

In today's economy, many are wondering how we got into the mess we are in. In this presentation, we will be using an “appropriate” YouTube video that discusses in plain English, just how we got into the mess and after view the presenters will use a simulation that will demonstrate the causes and effects of the bail-outs.

11:30 a.m. –
12:20 p.m.

Modernizing Business Education

Dr. Karen Drage, Eastern Illinois University, Charleston, IL
ksdrage@eiu.edu

This presentation will consist of a discussion focusing on the modernization of business education curriculum to keep pace with the technological advances that have transformed the nature of work. Tomorrow's jobs will require more knowledge, better skills, and more flexible workers than ever before. As business education teachers, we need to move beyond soft skills and explore the new worlds in business technology education. Career clusters that link what students learn in school with knowledge and skills they need for success in college and future careers will be discussed. Come ready to share your ideas with other.

MoneySKILL® - Linking High School Students with Personal Finance Skills

Susie Irvine, AFSA Education Foundation, Washington, D.C.
Susie@afsamail.org

MoneySKILL, a free 34-module online course, teaches personal finance life skills in income, expenses, saving, credit and insurance. The workshop will cover instructor and student registration, module selection, retaking a module, importing class roster, generating a certificate of completion, and the electronic grade book.

2:30 p.m. –
3:20 p.m.

Business Education in Ohio – What’s New?

Ruth Ann Falconer, Business Education Consultant
Ohio Department of Education, Columbus, OH
RuthAnn.Falconer@ode.state.oh.us

This session will provide the most current information related to business education in Ohio. Topics that will be included are program design, content standards, program of study development, innovative delivery options, teacher licensure, and other related topics.

NCBEA Annual Business Meeting

Beth Sindt, NCBEA President, Hawkeye Community College, Waterloo, IA
bsindt@hawkeyecollege.edu

All NCBEA members are encouraged to attend this annual business meeting to hear what is happening in the North Central region. NCBEA will need your votes on bylaws changes. OBTA members and guests are invited to attend as well.

3:30 p.m. –
5:00 p.m.

**OBTA—An Association for Business Technology Educators
Annual Business Meeting**

Victoria Hammer, Ph.D., OBTA President
University of Cincinnati - Clermont College, Cincinnati, OH

All conference attendees are welcome to attend the OBTA annual business meeting. OBTA Officer & Committee Reports will be disseminated. OBTA Officer Elections will be held. Don't miss the Raffle and Silent Auction drawings during the meeting!
